



November 2021



AUSTRALIAN  
**WHITE SUFFOLK**  
ASSOCIATION





# SOMERSET

## MUSCLE WHERE IT MATTERS

SEMEN  
AVAILABLE



### Somerset 190158 "Nextgen"

Currently the NUMBER 1 ram for all terminals  
for TCP INDEX.

The most widely used White Suffolk Ram last season.

### Somerset 200026

Full ET brother to NEXTGEN.

A long, tall ram with the best style of the ET flush,  
but still having a carcass as good as NEXTGEN.



SEMEN  
AVAILABLE

### SEMEN SIRE LIST:

*Semen Packages Available - P.O.A*

SOMERSET 160067	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Penrise 140213	0.29	10.25	17.22	1.02	4.39	-0.63	-0.84	165.75
SOMERSET 170147	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Hayelle 140195	0.44	9.79	16.12	-0.13	4.33	-1.11	-0.12	163.31
SOMERSET 180279	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Somerset 130153	0.44	12.10	19.65	-0.88	3.98	-1.19	4.03	162.32
SOMERSET 190158	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Somerset 170147	0.38	12.46	20.22	0.39	5.68	-1.14	0.62	176.35
SOMERSET 200026	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Somerset 170147	0.34	10.15	17.17	-0.10	4.87	-1.02	0.20	166.80
KOHAT 200066	BWT	WWT	PWWT	PFAT	PEMD	IMF	SF5	TCP
sire: Warburn 160048	0.44	11.09	17.99	0.26	3.64	0.26	-1.13	160.63



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#### COVER PHOTO CREDITS:

Top: Cremorne Stud, TAS  
Bottom Left: Marleigh Stud, VIC  
Bottom Right: Judell Stud, TAS

#### PUBLISHING DATES - CLOSING DATES

**15**  
MAR

April Issue

**30**  
JUN

August Issue

**15**  
OCT

November Issue

#### ADVERTISING RATES

as of August 2017

	members
back cover	\$660.00
inside cover page	\$495.00
full inside page	\$330.00
half page	\$220.00
centre spread	\$990.00

Advertising in the AWSA Newsletter is available to all members with content to have a White Suffolk focus. Corporate rates for sheep industry related groups are available on request to the AWSA.

#### DISCLAIMER

Members are advised that advertisements, information and opinions printed in this newsletter are not necessarily those of the association or its members.





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<b>Strategic Plan:</b>	Anthony Hurst
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## from the president

Welcome to our November 2021 newsletter. It is hard to believe that another year has passed, and unfortunately, we have had to deal with similar challenges that were presented to us last year.

It is however fantastic to see some terrific results achieved all over Australia at ram sales and I commend all White Suffolk members on the presentation of their stock and the prices that have been achieved.

Once again, we are seeing demand for White Suffolk x Merino lambs as an alternative for a 1st cross ewe. There have also been tremendous prices reached for prime lambs during spring, and it is good to see that there is strong confidence in the lamb industry with store lambs also selling well.

The AWSA Satellite Flock project is going well with lambs sent to JBS for slaughter this month. The results will be reported on at our National Conference and I am sure many members are looking forward to seeing these and hearing the benefits of our participation in the satellite flock. Once again, I thank Debbie and Steve Milne, and Anthony Hurst for their ongoing work in seeing the project through, and MLA and Shearwell for their additional support. Thanks also must go to the members that donated semen for the project.

Congratulations to Roy Addis, WA, who received a Distinguished Service Award for the Association in late August. Roy has been a promoter of White Suffolks in the West and was a pioneer in the WA Elite White Suffolk Sale established in 2017 which has seen genetics being marketed to and purchased by breeders in eastern states, and achieving record WA prices. He has also worked on the acceptance and use of White Suffolks by commercial producers in the West. Congratulations Roy on your Award.

Recently I attended Peter and Julie Button's final dispersal sale at Ramsay Park which achieved a wonderful result that again shows how much confidence

is within our breed. Peter has been a very committed breeder of White Suffolks and an active Councillor for our Association. He has also been a representative on a number of other sheep industry bodies and an avid support and encourager of youth within the industry. While it is sad to see him disperse and step away from the breed, I thank Peter, Julie and their family for their involvement with White Suffolks and wish them all the best for the future.

We have decided to defer our National Conference until 20th – 22nd March 2022. Paul Routley has had the difficult task of trying to plan our National Conference over the past 12 months and is committed to making something work for 2022. Hopefully it will work out and we will be able to gather face to face again for a change.

As the end of year approaches our Federal Council nominations will open soon and we will start to prepare for the election and AGM. It would be great to see as many as possible nominate for Federal Council and I encourage all members to consider whether they are able to or not. I am happy to chat with anyone that might want more information on what is involved, please get in touch if you need.

I hope everyone is having a good season, and that harvest goes well.

I wish all our members and families a Merry Christmas and Happy New Year and I look forward to seeing you next year.



*Andrew Heinrich*  
President

# from the secretary

Congratulations to all studs that have held on-property sales, participated in multi-vendor sales and achieved private sales during the ram selling season. It has been another challenging year navigating restrictions and lockdowns, and with the need to deliver catalogues and videos virtually it of course adds to the workload and pressure. Regardless, I hope that the results and sale prices you achieved have made all your hard work rewarding.

Best wishes to all those that are yet to hold their sales, particularly Northern NSW as they prepare for their ram selling season early in the new year.

To those that have purchased new stud sires, congratulations and thank you for continuing to support the growth of the White Suffolk breed.

As the year draws closer to an end we are starting preparations for our National Conference and Annual General Meeting. Nominations for Federal Council will open soon, members will receive information on email. As the National Conference has been postponed until March, the election of Federal Councillors (if required) will be conducted early in January to avoid running over the busy festive season.

I truly hope that all our members can spend time with family and friends this Christmas. I wish you a wonderful and safe festive season and am crossing my fingers we will be able to resume all our usual Association shows and events in 2022!



*Nikki Ward*  
Secretariat

## AWSA Office Hours:

Tues - Fri

9:00am – 4:00pm

## new members

### SINCE AUGUST 2021

Welcome to the following new members of the AWSA:

Flock	Name	Town	State	Stud Prefix
974	AW & SC Forbes	Napier	WA	Royston
975	M & A Lilley / Shaw River Genetics	Orford	VIC	Shaw River
976	B Davis	Bowning	NSW	Davis
977	CM Bowler	Holbrook	NSW	Allawah
978	LM Charlton & BK Medway	Cowra	NSW	Aurora Supreme

Photo courtesy of Cremorne Stud, TAS





# 2<sup>ND</sup> ANNUAL 'READY TO JOIN' EWE LAMB SALE

*Sunday 30th January 2022*



HELMSMEN STYLE SALE TO BE HELD  
ONLINE ONLY AT AUCTIONSPLUS

## 120 EWE LAMBS

INCLUDING 10 SPECIAL 'PICK OF THE PEN' LOTS

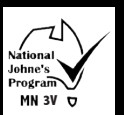
'Pick of the Pen' lots are from the top end of our 2021 lambs.

2 Ewes will be offered in each Pen with the successful bidder selecting 1 to take home.

OPEN FOR INSPECTION BY APPOINTMENT ANYTIME

228 JERRY'S ROAD, WAKOOL NSW 2710

CATALOGUE WILL BE AVAILABLE UPON REQUEST  
VIDEOS & FIGURES WILL BE AVAILABLE ON AUCTIONS PLUS



### CONTACT

Guy Treweek M: 0400 047 027 E: [indurowhitesuffolks@gmail.com](mailto:indurowhitesuffolks@gmail.com) [f](https://www.facebook.com/indurowhitesuffolks) /indurowhitesuffolks

# Federal Council Matters

Courtesy of Federal Council

November 2021

## National Conference postponed: 20th - 22nd March 2022

The National Conference date has been moved to Sunday 20th – Tuesday 22nd March 2022 to allow additional time to plan around the current Covid restrictions and border closures. Members will be updated with information as it is available.

Should there be a need to cancel the Conference, we are considering ways to deliver some virtual presentations to members.

## Federal Council Nominations

Nominations for the 2022 Federal Council will open in late November. All members are welcome and encouraged to consider nominating for Federal Council. If required, the election will occur in early January. Please keep an eye on your emails for more information and the link to the online nomination form.

## AWSA Satellite Flock Project

The AWSA Satellite Flock continues to remain on schedule. Lambs have been marked and weaning weights taken with sire parentage identified.

Post weaning weights were completed in October as well as fat and muscle scans on each lamb. A pre-slaughter lambing weight will be taken prior to slaughter at JBS in mid-November.

We look forward to sharing photos and results of the trial in the new year.



## MLA Resource Flock Nominations

The AWSA recently earmarked a selection of sires that were deemed as good candidates for nomination for the 2022 MLA Resource Flock joining. The sires earmarked were those that had been used in multiple flocks, with a significant number of progeny, and had been used in the current drop.

The thought behind this is as a continuation of the AWSA Satellite Flock Project in a bid to increase accuracies across the breed in several genetic traits. There is no guarantee that these sires will be selected, however the more White Suffolk sires nominated, the greater the gene pool and hopeful selection for the 2022 joining.

Thank you to those studs that were approached and submitted a sire nomination to MLA, and to all studs that nominated White Suffolk sires for 2022.

## Hypotrichosis

Members should have all received the updated information on Hypotrichosis via email in late July. The information included the current recommendations on testing and how you can obtain Hypotrichosis kits and complete your swabs. If you missed the information and would like to be sent another copy, please contact the Secretary.

## Registrations & Transfers

A reminder to please complete your ram and ewe registrations and transfers as soon as possible after sale. Transfers are the responsibility of the breeder / vendor and completing them early aids in the Annual Return process that begins in late March. If you need any assistance, please contact the AWSA office.

## Christmas Closure

The AWSA Office will be closed from Monday 20th December 2021 and re-open on Tuesday 4th January 2022.

We wish all our members and families a wonderful Christmas and Happy New Year.



# ELLA MATT WHITE SUFFOLK



Heinrich Family

## ELLAmatta

White Suffolk, Maternal & Poll Merino Stud

Flock number 1

Oldest registered White Suffolk Stud in Australia, with industry leading genetics.

### Recommended AI Sires

Sire	BWT	WWT	PWT	PFAT	PEMD	PWEC	IMF	SHRF5	LEQ	TCP
<b>190030</b>	0.19	12.2	19.8	0.4	3.4	-35	0.18	-1.3	167.8	163.7
<b>200079</b>	0.15	10.8	18.0	0.1	3.5	-20	-0.01	-1.1	159.5	158.7
<b>190088</b>	0.20	10.5	17.5	0.4	3.8	-5	-0.09	-1.8	157.4	158.9
<b>190092</b>	-0.05	10.5	18.3	0.4	3.6	-24	-0.01	-1.9	162.1	160.9
<b>190303</b>	0.35	11.7	18.6	-0.1	3.3	25	0.14	-0.4	162.0	163.4
<b>200545</b>	0.34	11.3	17.5	-0.4	2.2	4	0.73	-3.4	169.9	163.0
<b>200550</b>	0.26	11.2	18.0	0.4	3.8	-31	0.12	-1.0	162.9	159.8

Semen  
Available

Semen available for our leading sires. All enquiries welcome

## 2021 Annual Ram Sale Results

A total clearance of 222 rams  
for average an of \$2,086

- **200550** sold for \$7,500 to Andrew Newell 'Kyanga' Victoria
- **200222** sold for \$7,000 to Hobson Farming, Victoria
- **200374** sold for \$3,500 to L & J Richards 'Tongara', Coonalpyn SA
- **200106** sold for \$3,200 to R & P McDonald 'Paramount' Kersbrook SA



**Top priced ram 200079**  
Sold to James Jackson for \$8,000  
'Coronga White Suffolks' Orange, NSW

Thank you to all buyers & underbidders

Andrew 0427 596 108 Jamie 0427 361 830 [www.ellamatta.com](http://www.ellamatta.com) [team@ellamatta.com](mailto:team@ellamatta.com)

Parndana, Kangaroo Island, SA

Accredited Ovine Brucellosis Free – Certificate 857;

Ovine Johnes's Disease Approved Vaccinated Flock Since 2001

# Promotions & Marketing

Courtesy of Peter Angus

November 2021

## Online Stud Advertising

Individual studs once again used social media and online marketing platforms to counter the impact COVID-19 had on the cancellation of shows, field days and other activities where White Suffolk sheep are displayed and promoted.

While some shows and combined vendor sales were able to proceed in 2021, either in person or online, here's hoping that 2022 will see things returning to normal with the opportunity to attend interstate shows, sales and field days.

## Print Media

The Association's print advertising campaign through Australian Community Media commenced in August, occurring in the prime lamb feature issues during late winter and spring when a number of on-property and combined vendor sales were held. Three different advert designs were rotated through the print schedules in each state based on a similar concept to last year. A recurring theme once again focussed on the use of White Suffolk sires as a 'perfect match' for Merino ewes to produce maternal first cross ewes.

The campaign in Northern NSW will continue into February to support ram sales held at the beginning of the year in that area.

Julia Wythes was recently engaged as our new AWSA Editorialist and has completed a handful of commercial producer stories for the Association in the past month. These stories have been sent out to rural press and included in papers, online and fed through our Facebook page.

Thank you to all members who contributed contact details and photographs during 2021 that assisted with our editorial and print campaigns. We really need story leads and information to promote the breed and why commercial producers chose White Suffolks as their preferred prime lamb sires.

## Digital Advertising

Our digital advertising campaign for 2021 was again similar to last year, with a few tweaks to increase our exposure and target particular areas. The revolving advert was featured on ACM websites (The Land, Stock & Land and Stock Journal) in July, and ran through a local targeted display in WA, Tasmania and Northern NSW.

In addition, the AWSA had a presence on the AuctionsPlus website over a total period of five weeks, as well as on the Sheep Central website and in their e-newsletters.

Facebook and Instagram were also used as regular marketing opportunities, with several posts boosted to gain increased exposure and engagement. As an indication of its success, the Win A Ram competition post alone achieved a reach of 12,600 with 654 clicks and 56 reactions (comments and shares).

A full report on the success of the 2021 campaign will be provided at the National Conference and AGM.



## TV Ad Campaign

The AWSA TV Advert ran again on the WIN Network from September until November 2021. Members can view the TV advert on the AWSA website homepage or Facebook page.





## 2021 WIN A RAM COMPETITION WINNERS ANNOUNCED

Congratulations to **Heather Dixon (WA)** &  
**Jemma Wirth (QLD)** on winning our  
2021 Win a Ram Competition.

Heather & Jemma have both received a \$1500  
voucher to use towards the purchase of a White Suffolk Ram.





**Thank you to all entrants in our 2021 competition.  
Our next competition will open in June 2022.**

### Win A Ram Competition - 2021 Winners Announced

The 2021 Win A Ram Competition was drawn live on the AWSA Facebook page on 20 October. The draw has been saved to our Facebook page for viewing.

Once again, we had two \$1500 vouchers and advertised the competition on our TV advert, in some print advertising and on social media. The inclusion of a QR code on our print advertisements was successful in attracting additional entrants.

A total of 476 eligible entries from all over Australia were received which was more than double last year's entries, and our best result to date. Thank you to all members who promoted the competition at their sales and to their clients.

Congratulations to Heather Dixon from WA and Jemma Wirth from QLD who each won a \$1500 voucher to use towards the purchase of a White Suffolk ram from a registered AWSA stud.

Members are reminded that the purpose of the competition is to encourage commercial producers to use White Suffolk sires, and purchase from registered AWSA studs. AWSA members, their children and immediate family are ineligible to enter.

### AWSA Bumper Stickers

The AWSA Bumper Stickers with the slogan "White Suffolk Country" have proven popular, with members handing them out to buyers of their White Suffolk rams.

We are currently arranging for another 2,000 stickers to be printed for members and the Association to use.

An additional design featuring our "Perfect Match" slogan will also be added to the current design.

Members can request additional bumper stickers from the Secretary.

### Find Us....



**Facebook:** @whitesuffolks

**Instagram:** @whitesuffolks

**Twitter:** @whitesuffolk

**Tag in your posts:** #whitesuffolks

# White Suffolk





EST. 1993



# MAROOOLA

WHITE SUFFOLK STUD

## Paddock Born and Bred for Performance

MAROOOLA 205250

### “MAVERICK”

Semen available -  
minimum 30 doses  
@ \$50.00 per dose



Eartag	Sire	BWT	WWT	PWWT	PFAT	PEMD	LEQ	TCP
M 205250	EM 180100 ET	0.3	11.3	18.4	0.7	3.8	158.0	160.7



**Maroola 205457 tw**  
Retained



**Wakeleigh 200186**  
Purchased at Elite White Suffolk and Suffolk Sale for \$3,250.

Eartag	Sire	BWT	WWT	PWWT	PFAT	PEMD	LEQ	TCP
M 205457 tw	ST 160067 tw	0.6	11.7	17.9	0.6	3.5	146.6	156.4
WL 200186	WP 160147	0.4	10.1	16.8	-0.5	3.3	147.2	156.1

Percentile Highlights

Top 5% - Purple
Top 10% - Blue
Top 20% - Green

**Contact Peter Angus to select your rams:**

Maroola White Suffolk Stud, 101 Hawes Road, Mallala, SA 5502

**M** 0408 826 009 - **E** peter@maroola.com.au



Accredited Ovine Brucellosis Free Certificate 1061







Photo courtesy of Marleigh Stud, VIC

## MARKET OUTLOOK

# 2021 on track to surpass 2020's record listings

By Teeah Bungey, AuctionsPlus



Since AuctionsPlus first article for the White Suffolk Association newsletter in August 2021, listings for the breed on AuctionsPlus have continued to increase. Listings for June to September 2021 have increased 12% on the same period in 2020, totaling 150,693 head. Over this four-month period listings have been dominated by new season lambs, with 64,683 head listed in September alone.

Looking at yearly listings, 2020 remains the highest yearly throughput, with the annual total hitting 437,603 head. Year-to-date listings for 2021 has seen 332,824 head offered online, the second highest yearly listing for the breed since 2016. Looking into the last three months of 2020, 67,000 head was offered, comprising of 17% of the yearly throughput - if the same trend is to occur this year, 2021 is shaping up to be the largest yearly offerings of White Suffolk's since 2016 on AuctionsPlus.

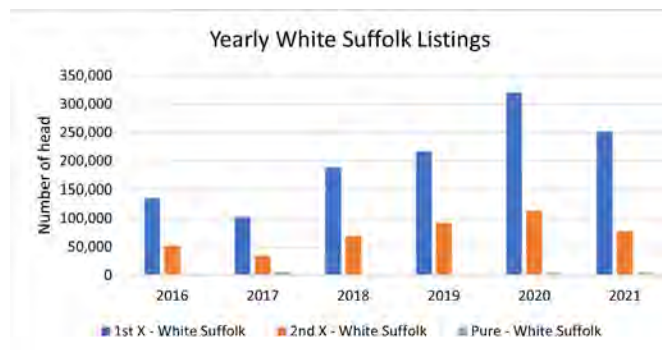


Figure 1: AuctionsPlus Yearling White Suffolk Listings (2016-2021)

Reviewing the last four months of prices on AuctionsPlus, averages have fluctuated on a month-to-month basis. The largest falls were registered in August, with second cross ewe prices declining 34% year-on-year, to average \$204/head. First cross offerings continue to dominate White Suffolk throughput, with prices for both first cross ewes and first cross SIL ewes peaking in July, averaging \$227 and \$273/head respectively.

Year	Second X - Ewes			First X - Ewes		
	Offered	Average	YOY Change	Offered	Average	YOY Change
Jun	986	\$145	-	2,418	\$160	-
Jul	783	\$307	112%	2,088	\$227	42%
Aug	592	\$204	-34%	6,000	\$203	-11%
Sep	830	\$308	51%	8,345	\$224	10%

Figure 2: Jun-Sept 21' White Suffolk Ewe Prices

Year	First X - SIL Ewes			Second X - SIL Ewes		
	Offered	Average	YOY Change	Offered	Average	YOY Change
Jun	7,851	\$249	-	817	\$391	-
Jul	3,685	\$273	10%	329	\$443	13%
Aug	2,506	\$270	-1%	345	\$333	-25%
Sep	-	-	-	22	\$281	-16%

Figure 3: Jun-Sept 21' White Suffolk SIL Ewe Prices

Every year the onset of spring has large numbers of store lambs offered online, typically peaking in September. In 2020, store lamb offerings peaked later than normal, with October, November and December all surpassing September's supply. White Suffolk store lambs registered 109,229 head listed for the Jun-Sep 21' period, the highest listings for the four-month span since 2016. September represented most listings, with 54,000 head offered, while prices for the category remained strong throughout the period, peaking at \$165/head in September.

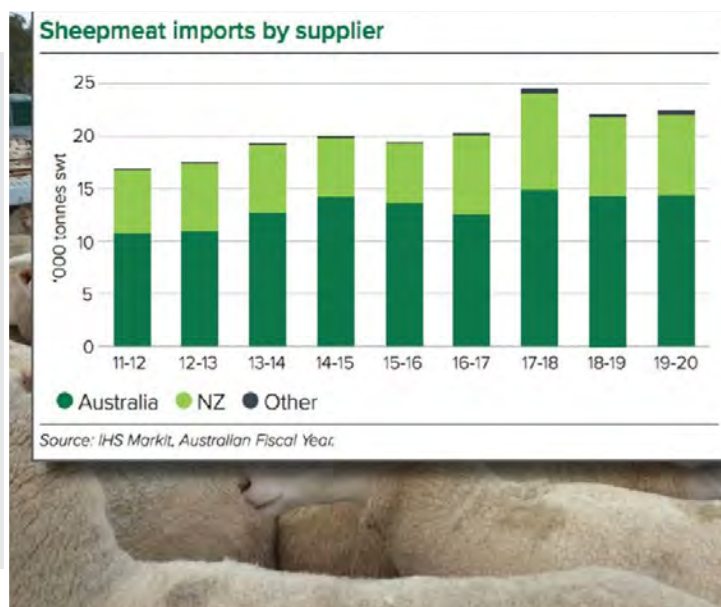


Figure 4: White Suffolk Store Lamb 2020 vs 2021 listings and prices

The spring selling season traditionally sees a large portion of White Suffolk studs hold their annual sales, with many utilizing the AuctionsPlus platform to allow online buying. Studs utilizing AuctionsPlus have the ability to hold an online only or interfaced sale. The majority of this season's sales utilized the interfaced system, with AuctionsPlus present at the physical sale, allowing those who could not attend the ability to still bid online. The past three months has seen 41 White Suffolk sales utilize the online platform, with some being mixed breeds.

# Aussie Lamb becoming part of Japanese Food Culture

By Kristen Frost,  
courtesy of Farm Online



Australian lamb, in particular branded lamb, is increasingly becoming part of Japanese food culture and driving its popularity is its affordability compared to other meats.

And while lamb consumption in Japan remains skewed towards the northern island of Hokkaido, consumers in less traditional areas like Tokyo and Osaka are showing interest in retail lamb for home consumption.

According to Meat and Livestock Australia (MLA) more restaurants are putting lamb on their menus with demand shifting from other meats because of lamb's point of difference and higher value dishes.

And increasingly, more adventurous consumers are showing interest in lamb for home preparation who are tired of the same chicken and pork repertoire.

On top of this, its low-fat, high-iron content compared to beef and pork is also winning taste buds in the younger generations.

But Japan has had a previous lamb boom.

Japanese meat producers started importing lamb as an alternative to beef in 2003, following the outbreak of mad cow disease in the US In 2005.

Mongolian barbecue became a fad, and a year later lamb imports reached a record high.

However, lamb consumption declined rapidly thereafter and remained stagnant for the next decade.

MLA's group industry insights and strategy manager Scott Cameron said unlike the previous boom, this time lamb consumption has increased slowly year by year, with the meat working its way into Japanese food culture.

"Japan has been a long-standing important market for Australian chilled lamb, in fact, in the fiscal year 2021, Japan was the fifth largest destination of Australian chilled lamb by value," Mr Cameron said.

"And whilst small in market share in Japan, lamb's popularity is increasing in young people seeking great taste and slightly 'out of ordinary' experiences.

"Key occasions for which lamb is consumed include barbecues or picnics, particularly during the warmer months."

He said although MLA has been marketing Australian lamb under the 'True Aussie' brand, there are several Australian individual brands marketed in Japan, each promoting high quality, product integrity and provenance.

"Each have a point of difference and are communicated by individual brands, such as the breed or raising claim like grain fed," he said.

"Other fast-growing opportunities for branded lamb products in markets where category development is occurring alongside individual brand development are South Korea, Taiwan and Canada."

"These are markets with a significant affluent consumer base with high meat consumption levels, but with less familiarity with lamb."

He said opportunities for premium branded lamb are also emerging in China, one of Australia's largest export markets, but face restricted market access with only one Australian plant currently approved to export chilled lamb.

Korea is also a strong market with exports to Korea growing from only 4500 tonnes shipped weight (swt) in the 2014 fiscal year to 15,500 tonnes in the 2021 fiscal year - an impressive 246pc growth in seven years.



# Warburn

A special thank you to everyone who inspected our stock and invested in Warburn genetics



**Top price ram 200339 (pictured) sold to Doug Comb, "Manfred" for \$21,000**  
Semen available, contact Doug 0427931314

200395 sold to Mitch Hawker, "Warrick Park" for \$10,000

200274 sold to Charles Rowett, "North Ulandi" & Clive Shillabeer, "Wingamin" for \$9,000

200624 sold to Mark Yates, "Kubura" for \$9,000

200070 sold to William Evans, "Tarella" for \$8,000

200392 sold to Mark Yates, "Kubura" for \$7,000

200455 sold to Roger Wilkinson, "Camborn" for \$6,000

200254 sold to Fergus Lyon, "The Rocks" for \$6,000

200471 sold to Glenda Brill, "Glenroy" for \$6,000

200338 sold to Doug Comb, "Manfred" for \$6,000

**14 stud rams went to registered breeders with an average of \$7,500**

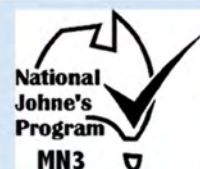
**142 White Suffolk flock rams sold to \$5,000 (4 times) and averaged \$2,710**



A&M Dissegna "Warburn Stud", 9 Nelson Rd, Warburn, NSW 2680  
amando@warburnstud.com.au or find us on facebook

Amando: 0427 487 987

Mark: 0407 505 486



[warburnstud.com.au](http://warburnstud.com.au)

# An Update from Sheep Genetics

## New Team Member

Sheep Genetics has welcomed Gabrielle Sherring as the new LAMBPLAN Development Officer. Gabrielle has a degree in Animal and Veterinary Bioscience majoring in livestock production systems and completed an honours project on a new vaccine component for Johne's Disease. We're very happy to have Gabby on board and if you have any questions about Sheep Genetics please reach out to her via [gsherring@mla.com.au](mailto:gsherring@mla.com.au) or (02) 8055 1830.



## Regional Forums

As a result of changing travel restrictions, Sheep Genetics held some online Regional Forum sessions during August this year. We were very pleased with the turnout and had great feedback from attendees. The sessions included an update on Sheep Genetics and Indexes, Recording Reproduction, and a Data Quality Workshop. If you'd like to see what these sessions were about you can view the recordings on our website on the Events page (under the resources tab), our contact us to learn more. As restrictions ease we are looking to hold more face-to-face events, with additional online delivery to make accessing our sessions easier for you.

## Database update

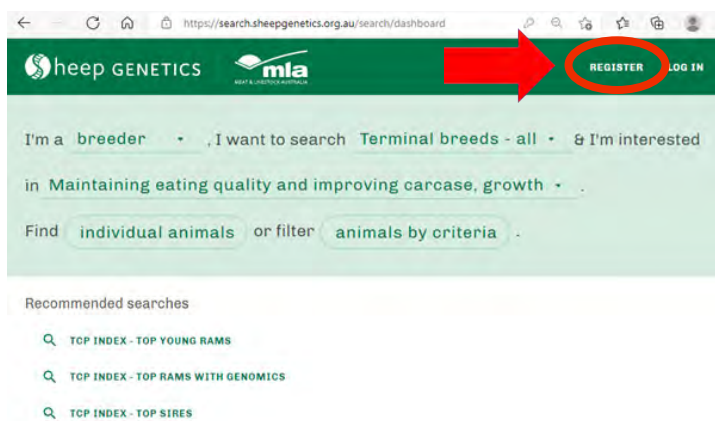
In early 2022 we are planning to release our new database system that includes;

- Improved breeding values using our new database
- A new way for you to directly update data to our database

- Improved reporting options for you to access breeding values and information
- Update to the search site including improved views with more traits and more animals

By early 2022, the search site will be the portal for you to upload data. This will provide you with:

- Immediate feedback and validation so that you can correct any errors
- Know what data has gone into the analysis and when
- Make comparisons between old and new submission.



Your result reports will also be delivered to you via the search site. These improvements mean that it is very important for you to have a search site login, and have that login linked to your flock.

If you do not have a login, please register here: <https://search.sheepgenetics.org.au/account/register> (or go to the sheep genetics search site and click register at the top right of the page). Once you've registered you will need to send an email to [info@sheepgenetics.org.au](mailto:info@sheepgenetics.org.au) stating your flock code and the email you used to register.

We are very excited to bring these improvements to you and will provide you with support through the transition.

If you have any questions, please contact Sheep Genetics on email or (02) 8055 1818.



# CHARINGA

## WHITE SUFFOLK

Semen packages available from some of Australia's most talked about sires from 2020 & 2021 season!

### Ashmore 200896

Limited amount of semen released for this seasons joining. Minimum 50 ewe doses per package \$100/dose.

Another 1%-er in the lambplan data base. Purchased as lot 2 in the 2021 Ashmore offering for \$31,000. A very exciting young sire that combines high performance figures on a classic White Suffolk body.

TCP:	175.77
BWT:	0.46
WWT:	13.45
PWT:	22.81
PEMD:	4.37
PFAT:	0.50
LMY:	4.68
IMF:	-0.29
SHEARF5	-0.03



Scan for video



### Ashmore 190016

Semen available, minimum package 30 ewe doses.

He is a very correct ram for breed type and structure with a moderate frame size. His progeny are exceeding expectations and pushing performance to the max! This ram is the sire of current #1 TCP scored white suffolk ram in the 2020 drop sheep genetics database. Purchased in 2020 for \$23,000 in equal shares with Booloola White Suffolk & Bundara downs White Suffolk.

TCP:	167.7
BWT:	0.32
WWT:	12.28
PWT:	20.44
PEMD:	3.41
PFAT:	0.30
LMY:	3.62
IMF:	-0.51
SHEARF5	-1.51



Scan for video



### Ida Vale- 194051

Semen available, minimum package 30 ewe doses.

Exceptional frame and structure, large and upstanding ram with a big growth, balanced with a solid muscle and neutral fat. Bonus feature for such a big ram - incredibly low birthweight. Purchased in 2020 for \$29,250 in equal shares with Booloola White Suffolk & Induro White Suffolk.

TCP:	151.91
BWT:	0.01
WWT:	11.68
PWT:	18.96
PEMD:	2.86
PFAT:	0.04
LMY:	4.09
IMF:	-0.60
SHEARF5	2.78



Scan for video



## STUD DETAILS

Flock code: 230434 Brucellosis accreditation: 2318 OJD Status: MN3V-2002 PIC: 3NGAR048  
4728 Ararat-St Arnaud Road Paradise, VIC 3477

Lenny Polkinghorne m: 0429070325 e: lenny@polkinghorne.biz Follow us on Facebook



*Above: Adult sheep lice at the base of the wool staple.*



*Above: Typical fleece derangement from a heavy lice infestation in a Merino sheep. Note the rub is far less conspicuous in British breed for light infestations.*

## SHEEP HEALTH & NUTRITION

# Spring Biosecurity for Sheep Producers

Springtime in Australia represents the time when many sheep producers are out buying and selling stud stock and planning next year's breeding programs. It is also the time of year in much of temperate Australia when some of our more common endemic diseases of sheep become more noticeable and prevalent.

It is vitally important that both purchasers and sellers of sheep understand what their current disease statuses are for production limiting diseases and there are steps we should all take to aid in the prevention and management of disease.

Some diseases, like sheep lice and footrot can be observed through physical inspections performed by someone with a trained eye. Others like Johne's Disease (JD) and Ovine Brucellosis (OB) often require confirmatory testing through a vet. It is fair to say that sheep producers across Australia have different levels of concern around many diseases of sheep, depending on their local area prevalence, current flock status and the ease or difficulty of eradication if disease does enter our flock.

Stud sheep, despite what many may think, are not immune to disease incursions and as stud breeders sell to a vast number of clients spread right across the country, it's important to ensure we know the status of

disease within the stud and protect clients from possible disease incursions. Turning a blind eye to a problem or assuming disease isn't present really isn't good enough when it comes to sound biosecurity practices.

Here are some simple management practices that can be employed to protect both our stud flocks and our clients-

- For diseases you can't see, such as internal parasites - Ovine Brucellosis and Johne's Disease - test your flock regularly, to assure yourself and your clients that these diseases aren't present. Programs like the Ovine Brucellosis Accreditation Scheme and Market Assurance Programs lend some structure and assurance to this testing. For internal parasites, implement a sound testing and treatment program to avoid passing on drench resistant worms.
- For disease you can detect visually, inspect your sheep regularly during the peak spread period. Footrot tends to proliferate during warmer, wet conditions. Investigate lameness and determine the cause, tip sheep and closely inspect the hooves and skin between the claws for hair loss, wetness and separation of the shell of the hoof. Seek advice from vets and government Animal Health advisers if you are unsure. Remember that footrot can appear as fairly inconspicuous interdigital lesions early in the



spread season, that may develop further and spread quickly throughout a flock. Lice are most easily detected just prior to shearing, when populations are at their highest and sheep lice favour the cooler months. Physically inspect sheep for lice by performing at least 20 parts of the fleece, looking for the light brown coloured slow-moving lice on the skin at the base of the part. Even the detection of one louse, indicates treatment will be required. For both these diseases inspect a large number of sheep, to satisfy yourself there is no issue.

- When introducing stock to your property, ensure you are satisfied with the disease status declared by the seller and request a Sheep Health Declaration. Determine if sheep have been vaccinated for the diseases you are concerned about and note which vaccines you may need to administer post purchase. Conduct physical inspections prior to purchase. You wouldn't purchase a car without a test drive, so why purchase replacement sheep without inspecting for those diseases you can detect visually.
- Consider foot bathing sheep in an antibacterial solution such as Zinc Sulphate upon arrival and after inspection. They may not be coming from a property with an issue, but you never know what has been on the truck or in the yards prior to transport.



***Above: Early low grade footrot lesion showing only mild interdigital hair loss and blanching of the epithelial skin between the claws. This lesion is from a sheep in a flock with full blown virulent footrot and demonstrates how early in the spread period, lesions can appear very mild in their presentation.***

- Isolate newly purchased sheep for at least 2 weeks after arrival and longer if possible. This will enable you to monitor their health and perhaps detect a developing problem before it spreads to your whole flock.
- Use a quarantine drench on arrival to minimise the impact and spread of internal parasites and administer vaccine boosters for clostridial disease as well as vaccinations for Johne's Disease and Scabby Mouth if these diseases are an issue for you.
- Ensure sheep are transferred to your property on the National Livestock Identification Database and always seek a movement document or National Vendor Declaration from the seller prior to moving sheep to your property.

Farm biosecurity plans are now required nationally through the Livestock Production Assurance - Integrity Systems program, these plans provide a good summary of the biosecurity practices you should employ to reduce the threat of disease incursion, so complete one and refer to it regularly.

You can find more information on how to create a Farm Biosecurity plan, including a template, at [www.integritysystems.com.au/on-farm-assurance/Biosecurity](http://www.integritysystems.com.au/on-farm-assurance/Biosecurity).

Remember, there are many disease challenges we need to face in the sheep industry. If you do detect an issue, don't bury your head in the sand. Detect early, seek advice, manage the incursion, minimise the impact and importantly share your experiences and successes.



***Above: Severe virulent footrot***



# GlanEry<sup>®</sup> 7in1 B12

## The **NEW GOLD STANDARD** of Sheep Vaccines



Zoetis Australia Pty Ltd. ABN 94 156 476 425. Level 6, 5 Rider Boulevard, Rhodes NSW 2138. © 2021 Zoetis Inc. All rights reserved. March 2021 ZL1340.





# PRE-LAMB PROGRAM

## EVERY EWE, EVERY YEAR

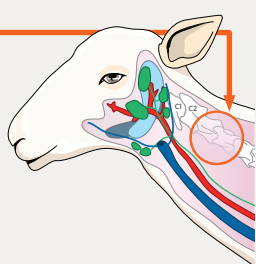
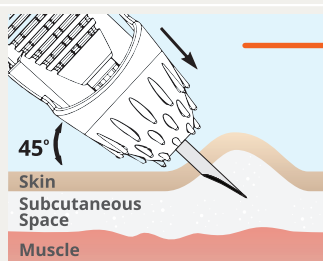
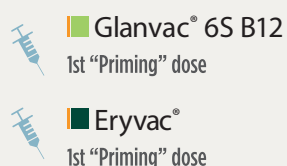
ZOETIS SHEEP VACCINES CAN BE USED FOR UP TO **30 DAYS**<sup>1</sup> AFTER OPENING. SIMPLY FOLLOW LABEL INSTRUCTIONS\*

### PREVIOUSLY UNVACCINATED EWES

8 WEEKS BEFORE LAMBING



OR

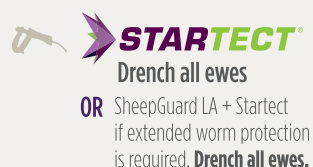
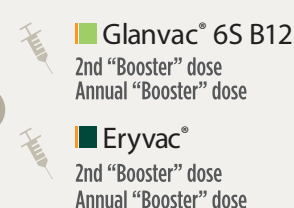


### ALL EWES

4 WEEKS BEFORE LAMBING



OR



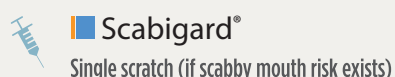
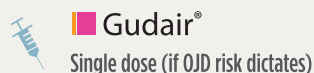
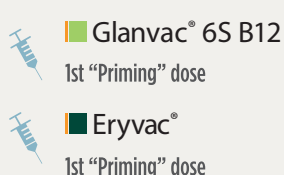
# HEALTHY LAMB PLAN

## FOR HEALTHIER AND HEAVIER LAMBS

### MARKING



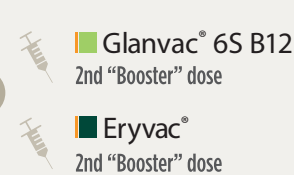
OR



### WEANING



OR



Zoetis recommends using a 18G 6mm (¼ inch) needle in all sheep vaccinations. Vaccinate lambs and shorn sheep at 45° angle and adult full wool sheep at 90° angle<sup>1</sup>.

\*This does not include Scabigard which should be discarded after the day of use. Reference 1. Zoetis data on file 2016.





Champion Ewe, Interbreed Champion Ewe & Supreme Exhibit of Show - Sunnybanks



Champion Ram  
- Cremorne

# Royal Hobart Show Results 2021

20-23 October 2021, HOBART, TAS

Judge: Will Milroy, 'Rangeview', TAS

**Champion Ram -**  
**CREMORNE, GR & MJ CORNISH**  
**Reserve Champion Ram -**  
**SUNNYBANKS, PP DAY**

**Champion Ewe -**  
**SUNNYBANKS, PP DAY**  
**Reserve Champion Ewe -**  
**SUNNYBANKS, PP DAY**

**Interbreed Champion Ewe &**  
**Supreme Exhibit of Show**  
**SUNNYBANKS, PP DAY**

## Bare Shorn Ram

1. Cremorne, GR & MJ Cornish
2. Cremorne, GR & MJ Cornish
3. Walker's Whites. JA Walker

## Shorn Ram born after 1st August

1. Mountain Mist, ML Baldock
2. Fairbank, FH Badcock & Son
3. Mountain Mist, ML Baldock

## Ram Lamb

1. Walker's Whites, JA Walker

## Ewe under 1 ½ years, shorn

1. Sunnybanks, PP Day
2. Mountain Mist, ML Baldock
3. Cremorne, GR & MJ Cornish

## Pen of 2 ewes, shorn

1. Sunnybanks, PP Day
2. Cremorne, GR & MJ Cornish

## Ewe Lamb

1. Walker's Whites. JA Walker

## Group of 3 - 1 Ram and 2 Ewes

1. Sunnybanks, PP Day
2. Cremorne, GR & MJ Cornish
3. Fairbank, FH Badcock & Son

## Ram under 1 ½ years, shorn

1. Cremorne, GR & MJ Cornish
2. Sunnybanks, PP Day
3. Cremorne, GR & MJ Cornish

## Pen of 2 rams, shorn

1. Sunnybanks, PP Day
2. Mountain Mist, ML Baldock
3. Cremorne, GR & MJ Cornish





## Waratah complete ewe dispersal Stage 1 Friday 8th April 2022

All ewes will be AI'd to industry leading sires in January 2022 and preg-scanned prior to the sale  
Stage 2—2021 drop ewes and rams October 2022



### Waratah 190323

Sire Ella Matta 170300, Dam Waratah 170585

Moderate frame correct sire with  
proven performance

(108 progeny in Lambplan)

- Used as a ram lamb—20 sons sold to a top of \$15000 and averaged \$3060
- 2020 drop ewes available in April 2022
- 2021 drop lambs available at the final Waratah sale in October 2022.

**Semen \$40 per ewe dose +GST**

	BWT	WWT	PWWT	PFAT	PEMD	PWEC	IMF	SF5	TCP	LEQ
<b>Waratah 190323</b>	<b>0.38</b>	<b>10.4</b>	<b>17.8</b>	<b>+0.95</b>	<b>3.1</b>	<b>-49.4</b>	<b>+0.02</b>	<b>-4.05</b>	<b>157.1</b>	<b>160.5</b>
Accuracy	89	90	89	86	88	61	63	61	56	64
Lambplan analysis 1/10/2021			Top 10%		Top 10%	Top 10%	Top 5%	Top 5%	Top 5%	Top 5%



## Congratulations

Lachy and Lou Day "Days"  
Bordertown SA on the purchase of  
Waratah 200661 (left)  
Sire—Waratah 190323 for \$15000  
and  
Warren and Barbara Thompson  
"Heddingham" Wickpin WA  
on the purchase of  
Waratah 200564 (right)  
Sire—Waratah 180007 for \$10500



Also thanks to the Sunnysdale Vic and Paxton SA studs for the purchase of stud rams at our annual sale

## Steve and Debbie Milne Branhholme Vic

Ph 03 55786327, Steve 0428 786327 Debbie 0407 724066 Email [sjdjmilne@bigpond.com](mailto:sjdjmilne@bigpond.com)

# www.waratahwhites.com.au



200116  
**MAX**



BWT	WWT	PWWT	PFAT	PEMD	TCP
0.43	9.6	14.8	0.0	2.3	132.1

Lambplan ASBVs dated 1/08/2021

LW	DEPTH	WIDTH	FAT
106	46	97	7

Stockscan Figures 15/07/2021

**TOP PRICED RAM AT BENDIGO ELITE SALE.**  
**SEMEN ENQUIRIES WELCOME.**

**THANKS TO ALL PURCHASERS AND UNDER BIDDERS**

<b>200116 "Max"</b>	<b>\$15,500</b>	<i>R. Batters, "Tillside", VIC</i>
<b>200037</b>	<b>\$12,250</b>	<i>R. Bailey, "Spring Creek", VIC</i>
<b>200097</b>	<b>\$4,000</b>	<i>S. Woodley, "Kurraview", NSW</i>

**\*\*\*TOP PRICE WHITE SUFFOLK EWE\*\*\***

<b>200019 (Ewe)</b>	<b>\$2,600</b>	<i>K. White, "Kurralli Suffolks"</i>
---------------------	----------------	--------------------------------------

**Congratulations to Stockdale on their Supreme Champion Exhibit at the recent Perth Royal Show - sired by Sunnybanks 180147 who was Reserve Junior Champion at the Royal Adelaide Show.**

**SUNNYBANKS**  
**WHITE SUFFOLK STUD**

**PAUL DAY**

Ph: 0407 811 125

E: sunnybanksfarming@bigpond.com

677 South Road, Penguin TAS 7316



# Sheep Insights - October 2021

Courtesy of Meat & Livestock Australia



The October update provides an analysis of production and pricing trends for Australian sheep producers.

## Commodity Overview

- The spring flush of lambs has yet to hit the market in earnest which has helped keep Australian lamb prices at a very high level.
- Supply is expected to increase through to the end of the year which will place downward pressure on prices.
- Processing capacity will be challenged by workforce restrictions and COVID-19 outbreaks.

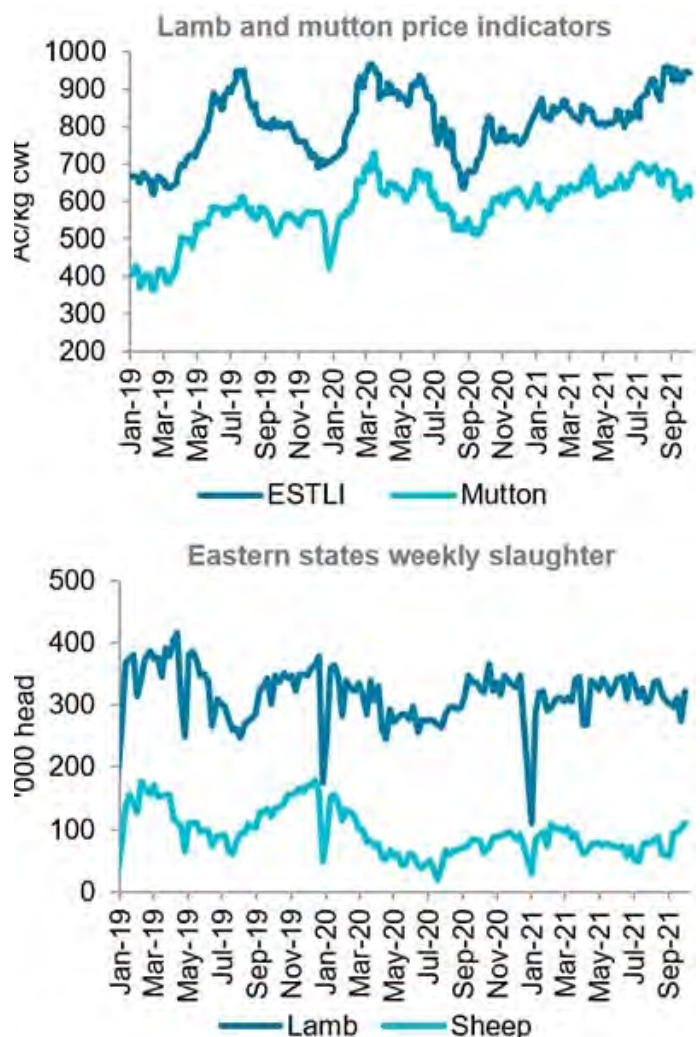
Australian lamb prices remained stable at a very high level in the past month. The Eastern States Trade Lamb Indicator (ESTLI) has bounced between 920-960c/kg since late-August. Last month (October), the ESTLI was up 17 per cent year-on-year and 28 per cent above the five-year average.

Lamb supply declined in September which helped sustain high prices. Average weekly slaughter and yardings both declined 8.9 per cent in September. Reduced supply contributed to lamb export volumes declining in the last three months. Lamb exports in September dipped just below the same time last year. This followed a consistent trend above 2020 levels since May. China was an exception to the trend of lower export volumes in September as it recorded a 5.4 per cent increase from August. Chinese demand appears firm with exports in September up 25 per cent year-on-year. But it is the US which has been the strongest driver of demand for Australian lamb. Despite a 21 per cent fall in export volumes from August to September, year to date exports are up 24 per cent from 2020. In addition, import prices have been exceptionally strong. Resurgent consumer demand in the US and a decline in domestic production has driven stronger demand for imports. Strong US demand should continue to the end of the year and offer support for high lamb prices.

Lamb supply is expected to rise through to the end of the year. On average, eastern states weekly slaughter increases 18 per cent from the start of October to late December. Weekly slaughter dipped below average in September and is likely to trend above average as an increased supply of lambs hits the market. This could see a greater than average increase in supply between October to December. This lift in supply will likely place downward pressure on prices through to the end of the year. In addition, processing capacity will be affected by workforce restrictions and COVID-19 outbreaks.

This is of particular concern in Victoria which processes approximately 50 per cent of eastern states lambs. Processing capacity in Victoria is currently affected by Melbourne abattoirs limited to 80 per cent of workforce capacity. Processing challenges could also arise from infections among workers prompting closures. While New South Wales will pick up some of the slack, this will become more challenging as supply rises. As a result, prices could experience further downward pressure if processor demand weakens.

Mutton markets experienced a substantial lift in supply in the last month which caused prices to decline. Eastern states sheep slaughter rose to an annual high of almost 110,000 in the week ending 1st of October. This lift brought slaughter up to the five-year average, having trended well below average for most of 2021. In response, the National Mutton Indicator (NMI) was 7.6 per cent lower month-on-month in early October. Despite declining in the past two months, the NMI is 18 per cent above the five-year average with support coming from strong Chinese and US demand.



# Lambs prove their worth for Lucchesi family at Kulin

By Jessica Whyte, story courtesy of Farm Weekly

Prime lambs have proven to be an integral part of the Lucchesi family's farming enterprise at Kulin.

Michael, his wife Alison and two children Ben and Pippa are the fourth generation to farm the 10,800 hectare property.

Mr Lucchesi works the farm with his parents Sergio and Mary and they also have two full-time workers Paul Bailey and George Rowe.

Of the land 7000ha is owned by the family and 3800ha is leased, with 8000ha in crop and the remaining area used for the sheep for an 80:20 ratio.

The crops include wheat, barley, canola, oats, lupins and some hay which they export.

From 2000 they had a full Merino flock and for a while they also ran Damaras and Dorpers before deciding to change to a simpler operation.

Now they run 2600 Merino breeding ewes which are all mated to Poll Dorsets and White Suffolks.

Mr Lucchesi said that both the White Suffolks and Poll Dorsets produce very good prime lambs.

"Their growth rate is very quick, which is what we want," Mr Lucchesi said.

"They are a good mix for us."

The ewes are usually purchased in from flock dispersals or special ewe sales, while the rams are selected from Nick and Gina Cheetham's Narembreen-based Cheetara stud annual sale.

"They have to be large-framed roomy ewes," Mr Lucchesi said.

The rams are put in with the ewes in October for lambing to begin in March-April but Mr Lucchesi said he may look to shift lambing slightly later to April-May next season.

The lambs are sold primarily to WAMMCO with the first consignment of 500 lambs being sent on August 2, while another load of 70 was sent on August 10 averaging 47 kilograms liveweight and dressing at 22.2kg.

*The rams are put in with the ewes in October for lambing to begin in March-April but Mr Lucchesi said he may look to shift lambing slightly later to April-May next season.*



"If it is a good season, they stay on the ewes a little longer and we try to sell them as suckers if they are in the right condition," Mr Lucchesi said.

They use Westcoast Wool & Livestock Kulin agent Barry Gangell to help with bookings to WAMMCO.

Mr Lucchesi said prices have been very strong and they received up to 820 cents a kilogram for one group of lambs.

As testament to the quality of lambs being produced by the Lucchesis, last year placed second in the large crossbred supplier category of the WAMMCO Producer of the Year awards.

They delivered 4558 lambs averaging 21.49kg that achieved 90.77 points.

Four years ago, the Lucchesis built a feedlot and two years ago they started trading store lambs to put through the feedlot.

The lambs enter the feedlot for six weeks, gaining 10-13kg with 8000 lambs being put through each year.

Some of the grain from the crops is retained for the sheep and they are fed a lupin/barley ration.

"Last year we weaned our lambs onto some good pastures and then finished them in the feedlot," Mr Lucchesi said.

"We put them in the feedlot at 40kg plus liveweight and turn them out at 47kg and better liveweight."

The feedlot has allowed the Lucchesis to maximise production during tougher years.

"It was because we had some dry years, so with the feedlot we could wean lambs and just put them in there," he said.



Shearing is usually in July-August but this year it has been drawn out going for seven weeks due to the constant rainfall interrupting the process.

The seasons have been a bit of a mixed bag, with some average years and a few drier years.

The 2021 season has been very wet with the Lucchesis receiving 400 millimetres of rainfall (to mid August), to already be 100mm above the area annual average of 300mm.

"This year has been unbelievable," Mr Lucchesi said.

"Sheep are easy to run when you have seasons like this because you don't have to worry about feed, it makes things a lot simpler."

The crops have also benefited from the rainfall and Mr Lucchesi said with a bit of sunshine they will be looking at a strong year.

They are not looking to increase their numbers despite a stellar season, as they don't happen often enough.

"We are happy with where we are at with our flock numbers because years like this don't happen every year," he said.

Mr Lucchesi said they will definitely continue to run sheep as they are a great tool for diversification and are an important part of the business.

"We enjoy running the sheep side of things," he said.



*Worker Paul Bailey (left) and Michael Lucchesi. The Lucchesis run 2600 Merino breeding ewes which are all mated to White Suffolks and Poll Dorsets at Kulin.*

## GENERAL INTEREST

# Distinguished Service Award: Roy Addis

Congratulations to Roy Addis, WA, who was awarded an AWSA Distinguished Service Award in August.

Roy has been an avid promoter of the White Suffolk breed in the West and has driven the breed's recognition by commercial producers which has seen it become the most popular terminal breed in the state.

Roy's passion for the breed began in 1998 when he formed the Ashbourne White Suffolk Stud, of which he later sold the stud to his brother-in-law Simon Kerin in 2008 and took up a career at Nutrien Livestock. He has also served as President of the WA Branch in the early 2000's, was involved in the first WA White Suffolk field trial, and was the first White Suffolk stud to win an interbreed ribbon at a WA major show.

Roy established the WA Elite Sale in 2017 to support White Suffolk members and seek additional exposure of stud stock in the West, but more broadly in the eastern states. The sale has now reached its 5th year and has



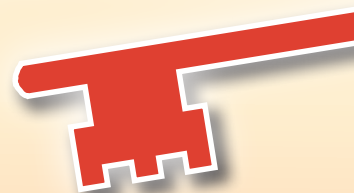
*Keith Ladyman (left), WA Branch President, presenting Roy Addis with his Distinguished Service Award on behalf of the AWSA.*

consistently produced high prices and broken WA record results with an Ida Vale stud ram reaching \$29,250 last year, and a Kantara stud ewe breaking the WA record at \$4,000 this year.

Thank you, Roy, for your support of the White Suffolk breed and congratulations on your Award.

We would like to thank our  
valued clients, underbidders &  
friends for their support at the  
2nd Baringa Superior Select Sale.

# BAR



## **BARINGA 20W108**

Purchased by Seriston & Gypsum Hill Studs.

**\*\*NSW ON-PROPERTY SALE RECORD\*\***

**\$22,000**

## **BARINGA "LOCKDOWN" 20W049 ET**

Purchased by Glenarbian White Suffolk Stud

**\$15,000**



## **BARINGA 20W187**

Purchased by Jacob Ryan, VIC

**\$15,000**







Ian: 0427 363 566  
Brayden: 0409 363 524  
Lachlan: 0419 363 523

**DETPA GROVE 200543**  
**"MODERATOR"**

Purchased by Baringa & Premier Studs.

**\$17,000**



**BARINGA "VIBE" 20W183**

**RETAINED AT BARINGA**

Sire: Noremac 180003

**DETPA GROVE 200131**  
(left)

**DEPTA GROVE 200466**  
(right)

**Both rams out of  
Baringa Magnum daughters.**







**Industry Leading Whiteface Genetics**



## **2021 Annual On-Property Sale Results**

**16 Stud Rams Averaged \$6,500**

**141 Flock Rams Averaged \$2,117**

**57 Maternal Composite Rams Averaged \$1,665**

**Thank you to all!**

**The support for our 2021 Ram Sale was greatly appreciated.**



**Lachy & Lou Day: 0428 621 630**

**[www.dayswhiteface.com.au](http://www.dayswhiteface.com.au)**





*Planning ahead: Fiona and Bill Aveyard created Outback Lamb to help guarantee their children Lily, Jim, Evie and Archie will have the opportunity to continue the family's farming legacy. Photo: Denis Howard.*

## COMMERCIAL STORIES

# Providing sustainability for future generations

By Dennis Howard, story courtesy of Farm Online

With a family farming background since 1886, Bill and Fiona Aveyard could be forgiven for just doing what has always been done on their properties near Tullamore, NSW. That is not the case.

Looking to diversify income streams and improve sustainability, in 2018 the Aveyard's created their own branded meat and have not looked back since.

Outback Lamb began as boxed lamb and sausages but is now producing single origin lamb sausage rolls and pies to great success.

On four properties in the Tullamore and Trundle region, the Aveyard's run first-cross Merino ewes on a little more than 1620 hectares (4000 acres) of their own and share farm another 1215 hectares (3000 acres) with Mrs Aveyard's sister.

While Outback Lamb was started as an alternative revenue stream, Mrs Aveyard said its roots grow deeper.

"We created Outback Lamb after we took a look at the sustainability of our enterprise," she said.

"We wanted to guarantee we would have something to pass on to our children if they want to continue the farming business.

"It was more than just diversifying revenue; it was looking at farming practices which are more sustainable environmentally as well.

"We strongly believe in regenerative farming and aim to be carbon neutral by 2030.

"Our farming strategy is now firmly based around grass-fed production, regenerative pastures, value-adding and whole animal consumption."

Mrs Aveyard said the brand is on the rise.

"Outback Lamb has been steadily growing over the past two years where we have moved away from whole bodies to the butcher shop towards pies and sausage rolls.

"We have made a conscious effort to focus on that value adding, rather than supplying city butchers, and grow that business.

"There are some interesting developments in the works and the next year or two will be big ones for Outback Lamb."

One aspect of their enterprise, which the Aveyard's are giving attention to, is ewe size.

"Often we buy my dad's first-cross Merino ewes," Mrs Aveyard said.

"He has a really great Merino flock of classed ewes and puts a White Suffolk over them.

"I love those White Suffolk first-cross ewes.

"They are quite maternal and are not quite as big as Border Leicesters, which means they do not require as much feed.

"Even for me, I like dealing with a slightly smaller animal in the yards.

"We also found they were good when the wool market was strong, providing a lovely comeback wool from those strong Merino lines.

"We generally work on our first-cross ewes producing a lambing percentage of around 150 to 160 per cent.

"Part of our strategy towards being carbon neutral by 2030, we are focusing on a moderate ewe size in our breeding flock.

"I have bought in a small mob of 340 Probreed ewes from Victoria, which are a smaller sheep again, averaging about 75 kilograms. They are really good converters.

"The idea is to run less sheep which are highly productive, putting off a similar amount of kilos because of multiple births.

"Those lambs we will plan to get off at 18 to 20 weeks and that will meet our domestic market with Outback Lamb, providing a carcass weight of around 20 to 22kg.

"We see that as a long-term strategy for how we want to farm and if it works well, we will definitely move more into those style of sheep.

"Ultimately, as sheep producers we get paid by the kilo. If a lamb is dressing out at 30kg and costs the same as a one at 22kg, that is a big difference.

"It is a delicate dance to make the environmental progress we want, balanced with financial success."

Mrs Aveyard enjoys the technical side of selecting rams for their enterprise.

"When I first came home to the farm in the '90s, the stud we purchase our rams from had a guy who was basically the pioneer behind ASBVs, Allan Luff.

"He was always at their sales and he took me through the catalogue and took the time to show me how the ASBVs all work.

"I'm a bit of a science and tech nerd so I love that sort of thing. The fact he was happy to invest that time in me early on - I really appreciated it.

# "Pepperton" White Suffolks

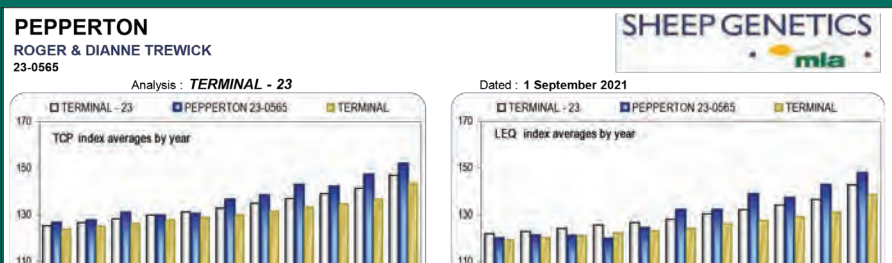
Performance genetics to spice up your breeding program!

Top phenotype with elite performance  
Flock average : TCP 152.1 LEQ 147.8

**Annual Sale Results: 48 of 50 White Suffolk Rams sold to top of \$2600 and averaged \$1612. Thank you to all who supported our sale on property & online.**



**Semen Available from  
Pepperton 190445 and 190457**



**PEPPERTON**  
WHITE SUFFOLKS



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Pepperton Farm, Elmore, Vic  
**Mob:** 0428 326 190 **Email:** pepperton@bigpond.net.au  
**Website:** pepperton.com.au



## On Property Records Broken in Two States

### BARINGA'S \$22,000 RAM ACHIEVES NSW ON-PROPERTY RECORD

Congratulations to the Gilmore Family, Baringa White Suffolk stud, who achieved an on-property record for New South Wales when they sold Baringa 20W108 for \$22,000 at their Superior Select sale in September.

Sired by Farrer 160068, the July-drop ram had figures of 0.45 BWT, 13.05 WWT, 21.05 PWWT, -0.19 PFAT, and 2.31 PEMD, with a TCP index of 157.18, and LEQ index of 155.39

Brayden Gilmore, Baringa stud, said he saw potential in him early on and decided to use him as a ram lamb in his own stud.

"He is a well-balanced, moderate framed ram with great Baringa type and structure, and has a balanced set of ASBV's to match," Mr Gilmore said.

The ram was bid on by four leading White Suffolk studs and secured in partnership by Seriston and Gypsum Hill studs, both from South Australia.

"We had a lot of interest in him and thought he would sell well but didn't expect him to achieve a record on-property price in NSW, so that was an added bonus."



*Baringa 20W108, was purchased by Seriston and Gypsum Hill studs for the NSW on-property record price of \$22,000 at their Superior Select Sale in September.*

### WINGAMIN SET NEW SA ON-PROPERTY RECORD WITH \$32,000 WHITE SUFFOLK

Congratulations to the Shillabeer family, Wingamin White Suffolk stud who achieved a new South Australian meat breed (and White Suffolk) on-property record of \$32,000 at their on-property sale in September.

The \$32,000 ram, Lot 1 – Wingamin was a son of Warburn 48, which the Shillabeers said had been doing a wonderful job within their stud, was purchased by Chris Squiers, Shirlee Downs White Suffolk stud, Quairading, Western Australia.

Mr Squiers said they decided to compete on the ram after viewing images and footage in the sale lead-up.

"He was a striking, big sheep and had a good spread of figures," he said.

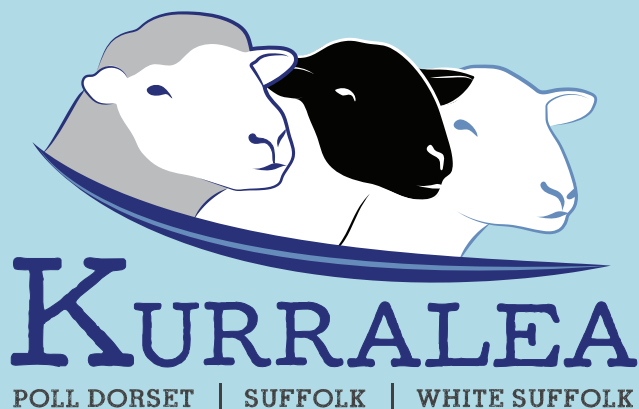
"He's got the breed type, muscling, size, bone, length and doesn't put a foot wrong in the way he walks."

Deb Shillabeer said it was an unbelievable feeling to hold the SA on-property ram record across all meat breeds.

"He is a very worthy ram of that title and of that money," she said.



*Holding the record-setting White Suffolk ram is Wingamin's Caitlin Shillabeer, with Elders Karoonda's Eli Koch, Wingamin's Deb and Clive Shillabeer, and Elders' Laryn Gogel.  
Photo credit: Quinton McCallum, Stock Journal.*



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performance and structural  
excellence

*A special thankyou to everyone  
who inspected our sheep in 2021  
and invested in Kurralea genetics at  
our annual sale.*



[studstocksales.com](http://studstocksales.com)

## LOT 22 - KURRALEA 312-20

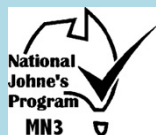
Sold for \$16,000 to  
Kattata Well White Suffolk Stud, SA

## LOT 23 - KURRALEA 045-20

Sold for \$13,000 to  
Manfred White Suffolk Stud, NSW

**Overall Sale Result: 350/350 Rams sold to \$16,000 and an average of \$2,200**

**Semen available from our top group of sires at Kurralea.  
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Email: [lucycrentice@gmail.com](mailto:lucycrentice@gmail.com)



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*One of the Douglas family's White Suffolk ewes with her triplets.*

## COMMERCIAL STORIES

# Pride and Passion for White Suffolks Pay

By Julia Wythes

Taking pride in their flock has paid off for the Douglas family after their White Suffolk heavy lambs broke the Australian record at Wagga last week.

The pen of 77 lambs sold to a whopping \$399.20 a head at the Wagga saleyards, snapped up by Fletchers International.

The 11 to 12-month-old lambs, which were the tail-end of the Douglas family's old season lambs, averaged 45 kilograms carcase weight.

But for the Douglas family, breeding sheep they are proud of is just as important as the price, even when it smashes the Australian lamb record.

Ashley Douglas, Cora-Lynn, Kikora, his partner Kristie Dunlop and his father Eric Douglas run a pure self-replacing White Suffolk flock, and they are getting more passionate about the breed by the day.

The family used to run Merino wethers, but it was around 20 years ago that Eric and Ashley Douglas decided to buy some Merino ewes and cross them with White Suffolk rams.

"I just liked the look of the White Suffolks," Ashley Douglas said. "They didn't have woolly heads, which helped with grass seeds. I like a true-to-type White

Suffolk head, with good structure and walks well.

"They have a great temperament, are brilliant mothers and have plenty of milk. We had so many triplets last year and the ewes raised them."

About 14 years ago he started to select the best of his ewes, particularly looking at structure and feet, to cross with White Suffolk rams.

He bought rams from a range of studs and began breeding some of his own White Suffolk rams to slowly produce a pure flock.

He still likes to look around for a particular type of ram, buying from a range of studs and attending the Bendigo Elite White Suffolk Sale each year.

And Mr Douglas is passionate about breeding calm sheep, and with his gentle handling, his White Suffolk flock is thriving.

"I like to put pride and presentation into my sheep," he said.

He doesn't use dogs when working sheep, and checks the lambing ewes in a ute, using motorbikes only to muster.



He even shears his own sheep.

"I like doing a good job and putting pride into it," he said.

It was when he started shearing the flock himself that the White Suffolk genetics shone through even more.

"Their temperament is fantastic," he said. "And in a dry year, you don't need to crutch them."

The Douglas family's ewes are joined to lamb nine months of the year, avoiding the hot summer months.

Older lambs are grazed on pasture as well as having access to oats and barley in feeders, and are shorn depending on when they are to be sold.

They prefer to sell their lambs direct to abattoirs, but also sell through the yards at times.

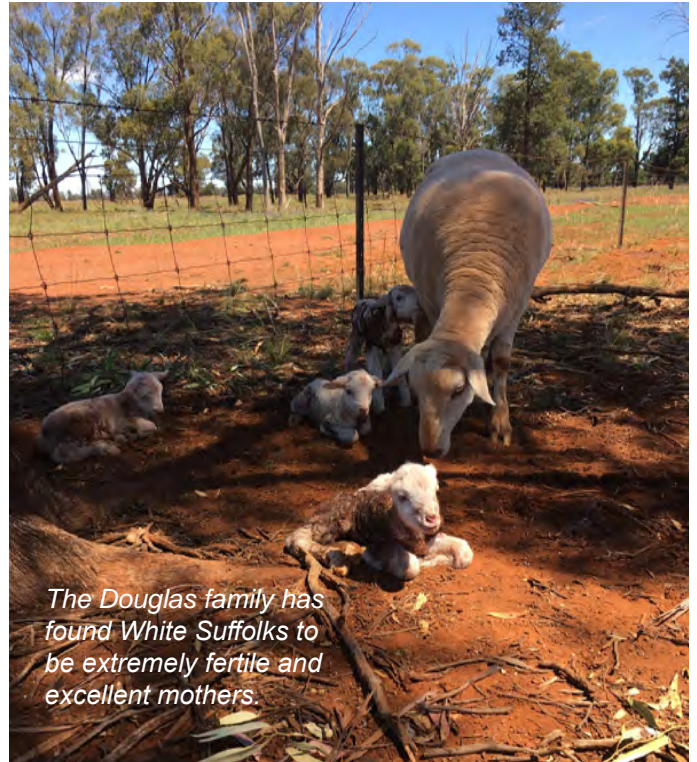
"I prefer to sell direct to the abattoirs because they are high yielding and you get paid for what goes through," he said.

The White Suffolk lambs are performing brilliantly, often weighing up to 50kg carcase weight.

And as far as knocking down the Australian record for lambs, Mr Douglas says he is just as proud of how they perform every day.

"Selling in the yards, a lot of it is just luck with the prices on the day," he said.

"I'm pretty passionate about the White Suffolks. When I was younger, I disliked sheep as much as any young bloke, but the White Suffolks changed my mind and now it is a passion."





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2021 Keeper Ram



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# THE ELITE **WHITE SUFFOLK & SUFFOLK** *Show & Sale*

## 2021 ONLINE SALE RESULTS

★ **43 Lots Sold, Overall Sale Average \$4,325** ★

★ **Top Priced White Suffolk Ram \$15,500** ★

★ **Top Priced White Suffolk Ewe \$2,600** ★



Sunnybanks 200116  
2021 Top Priced Ram  
\$15,500

- **Sunnybanks 200116** (pictured) sold for **\$15,500** to Rob Batters, Tillside Stud, VIC
- **Rangeview 200125** sold for **\$15,000** to Denam Carter, Ridgetop Stud, WA
- **Sunnybanks 200037** sold for **\$12,250** to Rosemary Bailey, Spring Creek Stud, VIC
- **Smithston 200082** sold for **\$9,250** to Guy Treweek, Induro Stud, NSW
- **Sunnybanks 200019** Ewe sold for **\$2,600** to Kevin White, Kurrallie Suffolk Stud, NSW

**THANK YOU TO ALL SPONSORS, VENDORS, BIDDERS AND PURCHASERS  
FOR MAKING OUR 2021 ELITE ONLINE SALE A SUCCESS**





# Snapshot of the results of the three Elite White Suffolk multi-vendor sales held in 2021

## ADELAIDE ELITE SALE PUSHES TO \$27,500 TOP

An impressive White Suffolk sire from Tasmania captivated the attention of SA and online interstate buyers at the Elite Stud Sheep Sale at the Adelaide Showground in early September.

The ram, Lot 18 – Rangeview 200006, bred by Rangeview White Suffolk stud, Pipers River, TAS, was purchased in partnership by Stockdale stud, York, WA and Mullinger Park stud, Kybybolite, SA, for the sale top price of \$27,500.

Speaking on his new purchase, Brett Shepherd, Mullinger Park stud, was impressed by the ram after travelling to Tasmania prior to tour some of the state's studs.

"He was an upstanding, big sheep but well-balanced with plenty of flesh. It's pretty unusual to find a big sheep with good flesh and which walks correctly, but this ram certainly does a lot of things right," Mr Shepherd said.

A total of 39 White Suffolks were offered in the sale, with 20 sold to a top of \$27,500 and averaging \$7,050.



*Adelaide Elite Stud Sheep Sale top priced ram – Rangeview 200006 – sold for \$27,500 to Stockdale stud, WA and Mullinger Park stud, SA.*

## RAMS TOP \$9,000 AT WA ELITE SALE

The 5th WA Elite White Suffok Sale, held at Wagin Showground in August, featured 14 White Suffolk rams with a 71% clearance rate, and averaging \$5660.

The sale's \$9000 top-price honours went to the Ditchburn family's Golden Hill White Suffolk stud, Kukerin, with Lot 5 – Golden Hill 200190 - knocked down to return buyers Boree Park White Suffolk stud, Rhodes Pastoral Pty Ltd, Boyup Brook.

The ewe lots included 108 ewes on offer for the Kantara stud dispersal sale which achieved a record WA White Suffolk ewe price of \$4,000.

Excluding the dispersal ewes, 6 ewes were offered to a top of \$1300 which was achieved by Kohat stud for Lot 18 - Kohat 200219, purchased by Josh Addis, Kalagan stud.



*Elders stud stock manager Tim Spicer (left), buyer Michael Potter, Boree Park White Suffolk stud, Rhodes Pastoral Pty Ltd, Boyup Brook, Nutrien Livestock Breeding representative Roy Addis, Golden Hill White Suffolk stud co-principal Nathan Ditchburn, Kukerin and Nutrien Livestock, Dumbleyung agent Scott Jefferis with the Golden Hill ram that sold for the \$9000 top price at the WA Elite White Suffolk and Suffolk ram and ewe sale.*

## RECORD WA WHITE SUFFOLK EWE PRICE BROKEN AT WA ELITE SALE

A feature of the WA Elite Sale was the Kantara stud dispersal sale which included a total of 108 ewe lots.

A record WA White Suffolk ewe hogget price of \$4,000 was paid for the final lot of the day – Kantara 200172 – purchased by Josh Addis, Kalagan White Suffolk stud, Denmark.

Mr Addis said he was after ewes of good type with figures above their own flock average.

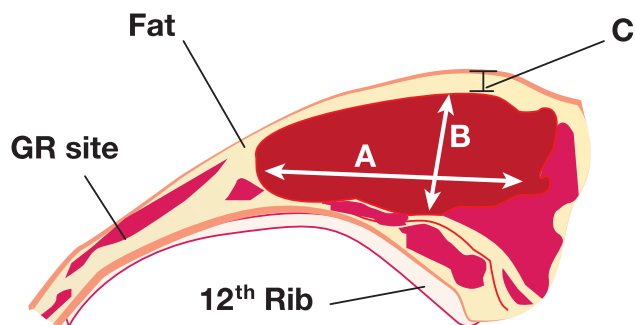
"The Kintara dispersal was a good opportunity to select from a big lineup of good honest young ewes," he said.

"They were a very even line of paddock run ewes, what you see is what you get. The ewes were a credit to Keith Ladyman and bidders could buy with confidence."



Buyers Josh Addis (left) and Jason Place, Kalagan White Suffolk stud, Denmark, Roy Addis, Nutrien Livestock Breeding, vendor Keith Ladyman, Kantara White Suffolk stud, Dumbleyung, with the \$4000 top-priced White Suffolk ewe sold as part of Kantara's first stage stud dispersal at the sale achieving a WA record top price for a White Suffolk ewe hogget sold at auction.

# Could you be missing out?



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## TASMANIA TOPS ONLINE ELITE WHITE SUFFOLK & SUFFOLK SALE

With Victoria thrown into lockdown just one week out from the 2021 Elite White Suffolk & Suffolk Show in Bendigo, there was no choice other than to call off its Show.

In planning for the inevitable, the Elite Committee had thankfully made the decision to hold their 2021 Elite White Suffolk & Suffolk Sale online only in the months before to ensure vendors had the best opportunity of selling their elite rams and ewes.

The sale was conducted entirely online through AuctionsPlus on 29 August using the helmsman (or simultaneous) sale system.

A total of 70 rams and ewes were offered in the sale, with 43 selling to a top price of \$15,500 and averaging \$4,235.

Paul Day, Sunnybanks White Suffolk stud, Penguin, Tasmania, achieved the top price of \$15,500 for his White Suffolk ram – Sunnybanks 200116 – that was described as having a tremendous carcass and great White Suffolk type.

The ram was purchased by Rob Batters, Tillside White Suffolk stud, Sutherland, VIC.

"The ram is a true White Suffolk type and has overall correctness," Mr Day said.

"We do a lot of AI; this ram was home-bred, from a Sunnybanks sire and it's working for us."

The top-priced White Suffolk ewe was also sold by Sunnybanks stud for a price of \$2,600.

Elite Committee chair, Shane Baker, said the helmsman sale was buyer friendly and that vendors would have been happy with the 2021 sale result.

"People have had to become accustomed to the Auctions Plus format," he said.

"They are prepared to work with it and trust the visual appraisals they get."

He said the sheep presented very well.

While he expected some rams to sell for more, buyers were prepared to pay extra for the animals they wanted.

Mr Baker also praised and thanked the generosity of sale sponsors who donated prizes which were an added incentive for buyers and vendors on the day.



*Top priced ram, Sunnybanks 200116 sold for \$15,500*

"We are extremely grateful for the support from sponsors that have helped us stage the sale in another challenging year."

Sale sponsors included Zoetis, Bromar Engineering, Regulin, Elders Bendigo and Nutrien Bendigo.

The major prize – the Peter Mecham Memorial Award – was won by Sunnybanks stud for achieving the highest overall average sale price for one vendor with their sale of three rams at \$15,500, \$12,250 and \$4,000, and one ewe at \$2,600.

The prize – a 20L Grazier's Pack, valued at \$2,450 – is already on its way to Tasmania.

Dean Cameron, White Suffolk breeder and long-term friend of the late Peter Mecham, said the memorial award, which is usually awarded to the Overall Supreme Show Exhibit, paid homage to Peter's encouragement and support of the Elite Show & Sale over many years.

"Peter was an avid supporter of the Elite Show & Sale."

"He was always instrumental in offering support and pioneered the sponsorship offered to us by Zoetis each year," said Mr Cameron.

"We miss having him around the show ring but feel honoured to be able to continue to recognise and remember him through this award."

Despite the lack of a Show in 2021, the Elite Committee is eagerly waiting for 2022.

While a date for the 2022 Elite Show & Sale is yet to be released, planning has already begun for the event's comeback to the Show scene.



# **FARRER**

## **WHITE SUFFOLKS**

Est. 1984 Flock No. 0139

**Thank you and congratulations to Andrew & Joel Donnan, 'Anden'**  
**White Suffolks Victoria, for purchasing Farrer 200162 for \$11,100**



Farrer High School students Beau Henry, Torryn Allsop and Felix Murray with Farrer 200162.

### **Annual Sale Success**

Rams to \$11,100 Averaged \$3474 and Total Clearance

**Thanks to the following White Suffolk studs...**

Maryland  
Lonsdale  
KIS

Ida Vale  
Wilsons Creek  
Smithston

Anden  
Kinellar  
Kurralea

Yasloc  
Glenfinnan  
Gray Glen

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# FARRER

## WHITE SUFFOLKS

### PRODUCT OF DISTINCTION

## 2021 - 22 SEMEN SIRES

**FARRER 200172**

**FARRER 200086**



### MN3 STATUS

**Ovine Brucellosis Acc: NW82/40**

TAG ID	SIRE	SOD	BWT	WWT	PWT	PEMD	PFAT	PWEC	LMY	IMF	SF5	LEQ
FARRER-200172	Waratah 180007	Farrer 160077	0.37	13.5	20.9	2.9	-0.18	-46	4.44	-0.11	0.32	166.66
FARRER-200086	Ella Matta 150097	Farrer 140019	0.10	10.2	16.4	2.4	0.46	-62	1.96	0.63	-4.56	166.30
FARRER-200044	Farrer 160068	Felix 151229	0.35	11.7	19.1	2.9	0.13	-48	3.24	0.21	-0.73	165.40
FARRER-190134	Felix 170761	Galaxy Park 110210	0.43	11.7	18.3	3.5	-0.59	-51	4.59	-0.08	0.74	165.91
FARRER-190111	Felix 170761	Farrer 160077	0.51	14.1	22.3	2.4	0.38	-69	2.93	0.51	-2.57	174.24
FARRER-180273	Farrer 170015	Felix 151140	-0.04	11.0	17.5	3.6	0.98	-30	3.08	0.06	1.40	155.15
FARRER-180178	Felix 151229	Farrer 110155	0.09	12.2	19.9	3.3	-0.27	-55	4.22	-0.20	-0.01	167.81
FARRER-170015	Marocra 150049 (PD)	Waratah 110138	0.28	12.2	18.7	4.3	0.52	-34	4.40	-0.27	2.47	158.87
FARRER-160068	Galaxy Park 110210	Farrer 110155	0.43	13.0	20.4	2.2	-0.42	-41	4.14	0.38	0.25	163.70
FARRER-160067	Galaxy Park 110210	Farrer 110155	0.40	12.7	18.9	2.1	-0.37	-55	3.71	0.52	3.23	163.60

		Top 1%		Top 5%		Top 10%		Top 20%
--	--	--------	--	--------	--	---------	--	---------

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W: www.bromarengineering.com.au

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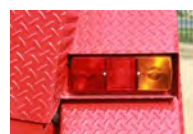
Electric Trail Feed



Additive Box



Roll Tarp



Tail Lights



Tall Auger & Winch



Chassis with Scales



Scales Display



Standard Auger



Breakaway Unit



Tall Auger Outlets –  
Shute or Round



Telescopic Combine  
Tube

*\*In Clean Grain Conditions*

## Leading Studs Use & Recommend Bromar Products





*Nutrien's Gordon Wood, and Alistair Keller and Adam Pitt, Elders, and (front) Julie Button, Ramsay Park, John Dalla, Orrie Cowie, Warooka, holding the \$5000 top price ewe, and Peter Button, Minlaton.*

## SALES

# Ramsay Park final White Suffolk dispersal sale hits magical highs

By Claire Harris, courtesy of the Stock Journal

The second and final stage of Ramsay Park's White Suffolk ewe dispersal sale in October had stud principal Peter Button "blown away", with breeders from right across the country bidding up on top genetics from the Minlaton stud.

Following the first dispersal stage in November last year, where 323 ewes sold of 412 offered, 172 ewes were offered in Thursday's sale, which included 2020-drop ewes, mixed age ewes, and ewe lambs.

Of 132, 2020-drop ewes offered, 123 sold, topping at \$5000 and averaging \$1084, while all 20 mixed age ewes sold to \$700, averaging \$365.

All 20 ewe lambs also sold, to \$3000, averaging \$595, while 24 ram lambs were also offered, which all cleared to \$1200 twice, averaging \$750.

The top price 2020-drop ewe, lot 67, was knocked down to John Dalla, Orrie Cowie, Warooka.

A twin, and sired by Warburn 160048, the ewe sported figures including 0.48 for birthweight, 11.03 for weaning weight, 18.86 for post weaning weight, 0.37 for fat, 3.54 post-weaning eye muscle depth and -0.32 intramuscular fat. It also had a Lamb Eating Quality index of 156.89, and a Terminal Carcase Production index of 161.28.

Mr Dalla was impressed by the ewe's figures and "good type."

"She was a good balance of everything right through her figures, and a fantastic phenotype to match," he said.

"Peter (Button) has done a good job with the breeding for a long time, the sheep are a good type and are really quality stock," he said.

A South Australian record ewe lamb price of \$3,000 was paid for lot 180, snapped up by Cameron Ferguson, Tiparra Springs, Weetulta, after an intense bidding battle.

Mr Ferguson said he was impressed with the ewe's growth for age.

"I've had my eye on her for a few months, the way she stands, the body on her, and just looking at her in the ring she'd come on even more than I thought she would," he said.

Sired by Ramsay Park 200078, the May-drop ewe had figures of 0.53BWT, 11WWT, 17.4PWWT, 2.12PEMD, -0.07Pfat, and -0.46 IMF, with a LEQ index of 139.61 and a TCP of 145.9.



Peter Button said he was humbled by the faith breeders had in the stud's genetics, in this sale and for the 27 years he has been in the stud game.

"It was a fantastic sale, we didn't necessarily know how AuctionsPlus was going to go, but sitting in the stands watching the prices climb, it was pretty emotional," he said.

"Even the older ewes, most of them were at base price but they sold well and I'm pleased people have picked them up to breed with them.

"You do this for a long time, and you hope people appreciate it and see value in the genetics.

"We enjoy being involved, you get as much out of it as you put into it."

AuctionsPlus certainly carried the sale, with a total of 115 lots sold online.

Elders and Nutrien conducted the sale, with Elders' Tony Wetherall and Nutrien's Gordon Wood sharing the gavel.

Peter and Julie have been so supportive of young people in the industry for a long time, and they have reached a pinnacle with their breeding.

Mr Wood was pleased with the interest shown online from interstate breeders.

"There are a lot of White Suffolk ewes on the market and more to come, so people are spoilt for choice and you never know what is going to happen, but there was support right across the country," he said.

"We knew AuctionsPlus was going to be strong, but maybe not quite to that level - it was great to see."

Mr Wood commended the Buttons on their contribution to the sheep industry across a lengthy period.

"The Buttons are wonderful people, Peter and Julie have been so supportive of young people in the industry for a long time, and they have reached a pinnacle with their breeding," he said.



*Bidding action was hot at the Ramsay Park sale.*



*Sarah, Karlie, Peter, Chloe and Julie Button, Ramsay Park, Minlaton.*



*Gordon Wood, Nutrien, and Adam Pitt, Elders, and (front), Peter Button, Ramsay Park, and Cameron Ferguson, Tiparra Springs, Weetulla, holding his \$3000 ewe lamb purchase.*



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## COMMERCIAL STORIES

# Kenny family diversifies with prime lambs

By Jessica Whyte, courtesy of Farm Weekly

Merinos have always been an important part of the Kenny family's farming operation at Badgingarra due to the income and diversification they provide.

The family first started farming at Rubicon, Badgingarra, in 1959.

Now third-generation farmer Todd Kenny is keen to follow in the footsteps of his grandfather Mike and father Andrew and run a Merino breeding flock on the property.

All up the Kenny's run 5500 Merino breeding ewes across their three properties totalling 4400 hectares, with 4000 main line ewes joined to Merino rams.

The remaining 1500 head, which have been classed out of the main line for their wool type, are mated to terminal sire breeds including White Suffolks and Poll Dorsets.

"Last year for the first time we used White Suffolk rams over our cull maiden ewes," Mr Kenny said.

"The White Suffolks did really well last year so we are pretty keen to keep using them.

"By mating the cull ewes to the terminal sires has allowed us to keep up the number of lambs we were breeding and turning off without impacting the quality of our main breeding flock.

"It has allowed us to produce a prime lamb which we can turn-off quickly and can make a good return on, especially with the strong market price in the past four to five years.

"We have liked doing it and we will probably continue mating a portion of the ewes going forward to White Suffolks as it allows us to be a bit more flexible and diversified.

"It also helps to mitigate a bit against downturns in the wool market."

The Kenny's join their ewes at the start of February so that they begin lambing in July when there is plenty of green feed available.

The later lambing means that they don't have to worry about lambs dropping when they are seeding.

"It also allows the pastures to get away before lambing," Mr Kenny said.

When it comes to lambing, the Kenny's aim for a lambing rate between 105 and 110 per cent and they usually achieve it with plenty of twins.

The Kenny's source their White Suffolks from local farmer Michael Collard, 4Corners Stud, Warringah.



"We got five off him last year, we might get 10 this year - it will just depend on what happens with the wool market," Mr Kenny said.

"We are moving away from Poll Dorsets and transitioning to more White Suffoks, due to the ease of lambing on the ewe with the White Suffolk's smaller head."

The Kennys scan their ewes each year, not only to find dry ewes but also so they can separate their twin and single-bearing ewes so they can be managed separately.

The twin-bearing ewes will have increased feed rates and will be the first to go onto pastures, while the singles will be run a little harder and will go onto crop grazing when the time is right.

"Since 2017 we have had a mob of 500 singles lambing onto crops, generally barley, which works really well if done right," he said.

"By crop grazing it allows us to delay putting the sheep on our pastures which means they get away before being stocked.

"A lot of paddocks have young Serradella plants at the moment, so to be able to let them get away for another month makes a big difference."

In terms of marketing their wethers and crossbred lambs, the Kennys sell them as stores while any dry ewes are also sold after pregnancy scanning.

Mr Kenny said they didn't like to hold onto their lambs or dry ewes for too long otherwise it cut into their feed supplies.

"If we have a good season and the market is right, we might hold onto the lambs for a bit longer," he said.

"But at the end of the day it just comes down to how much feed is available."

When it comes to the market outlook, Mr Kenny said sheep prices were strong in the past couple of years and he hoped they would continue at these levels.

"In terms of the wool market, despite it being slightly more volatile in recent years, it is slowly showing signs that it is on its way back up," Mr Kenny said.

"The wool market is certainly better than it used to be even though it did drop over the past 12 months due to the pandemic.

"But it has shown positive movements in the past couple of months, so we really can't complain."

In addition to their sheep operation, the Kennys also run a sizeable cropping program which sees them plant 2500ha of canola, lupins, wheat and barley.

Extra barley and oats are also sown along with 15ha for hay for sheep feed and the responsibility of sheep feeding usually falls with Mr Kenny's grandfather (Mike) who does most of it and also most of the moving of the sheep.

When comparing the sheep operation against their cropping enterprise Mr Kenny said the sheep were a necessity for the business, as much of the soil on the property is not suitable for cropping, and perennial grasses are having a real benefit in these soils.

"Even when the season isn't great we can still get an income from the sheep in terms of both wool and meat," he said.



*The Kennys join their ewes at the start of February so that they begin lambing in July when there is plenty of green feed available.*



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**STUD RAM RESULTS BELOW. Thanks to all purchasers and underbidders!**



Ashmore 200896 TCP 176

- ♦ 200896 by A190196 - \$31,000 to Charinga
- ♦ 200025 by A190196 - \$13,500 to Elton Downs
- ♦ 200956 by A170986—\$11,500 to Iona
- ♦ 200997 by A190016—\$8,000 to Pembroke Pastoral
- ♦ 200988 by A150340—\$7,500 to Ida Vale
- ♦ 200816 by A170986—\$7,000 to Hobson Farming
- ♦ 201144 by EM180100—\$6,200 to Mt Boothby Pastoral
- ♦ 200170 by A170986—\$6,000 to Richmond Park
- ♦ 200061 by A190196—\$5,500 to Two Wynn
- ♦ 200125 by A170986—\$3,500 to Richmond Park
- ♦ 200976 by A190016—\$3,000 to Kantara
- ♦ 200912 by A190016—\$3,000 to Vanguard
- ♦ 200860 by A190016—\$3,000 to Berkley

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- ♦ By Ashmore 190016 out of ET donor
- ♦ Industry leading growth, muscle & eating quality
- ♦ Top 1% for WWT, PWWT, PFAT, PEMD, SF5, TCP

TAG	SIRE	BWT	WWT	PWT	PFAT	PEMD	PWEC	IMF	SF5	LMY	TCP
200997	ASH190016	0.37	12.5	22.4	0.9	4.3	-11	-0.3	-4.1	3.7	178

Troy Fischer: 0456 230 099

| Nette Fischer: 0439 933 111

| Brian Fischer: 0428 826 568

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- ◆ Top 3% for WWT, Top 1% PWWT, Top 3% PEMD, Top 1% LMY, Top 1% TCP

TAG	SIRE	BWT	WWT	PWT	PFAT	PEMD	PWEC	IMF	SF5	LMY	TCP
200602	ASH170273	0.40	12.0	19.9	-0.5	3.8	-35	-0.6	3.7	5.5	163



- ◆ Sired by Ashmore 170986
- ◆ Terrific balance, excellent structure, moderate frame
- ◆ Currently ranked #16 on TCP across all terminals
- ◆ Top 10% WWT, Top 3% PWWT, Top 1% PEMD, Top 3% LMY, Top 1% TCP

TAG	SIRE	BWT	WWT	PWT	PFAT	PEMD	PWEC	IMF	SF5	LMY	TCP
200667	ASH170986	0.34	11.3	19.2	-0.1	4.2	-35	-0.4	-0.3	5.0	170



- ◆ Curve bender with low birth weight, high growth
- ◆ Exceptional hindquarter muscle pattern
- ◆ Ideal for ewe lambs and maternal self replacing ewe systems
- ◆ Top 15% BWT, Top 15% PWT, Top 20% PFAT, Top 3% EMD, Top 5% Lambing Ease Direct, Top 10% TCP

TAG	SIRE	BWT	WWT	PWT	PFAT	PEMD	PWEC	IMF	SF5	LMY	TCP
200518	ASH170526	0.11	10.6	17.0	0.0	3.7	-16	-0.5	2.1	4.2	153

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Champion White Suffolk Ram &  
Grand Champion White Suffolk Exhibit  
- Stockdale



Champion White Suffolk Ewe  
- Sasimwa

# Perth Royal Show Results 2021

25 Sept - 2 Oct 2021, PERTH, WA

Judge: Nick Cheetham, Cheetara Stud, WA

**Champion Ram -**  
**STOCKDALE, LJ, JK & BJ FAIRCLOUGH**  
**Reserve Champion Ram -**  
**CODJI SPRINGS, R & C MARWICK**

**Champion Ewe -**  
**SASIMWA, G & K COLE**  
**Reserve Champion Ewe -**  
**YONGA DOWNS, B ADDIS**

**Champion Lamb -**  
**STOCKDALE, LJ, JK & BJ FAIRCLOUGH**  
**Grand Champion White Suffolk Exhibit -**  
**STOCKDALE, LJ, JK & BJ FAIRCLOUGH**

## Novice Ewe

1. Codji Springs, R & C Marwick

## Ewe Lamb, shorn, born on or after 1 June

1. Codji Springs, R & C Marwick
2. Yonga Downs, B Addis
3. Iveston, GR & DJ Bingham

## Ewe Lamb, shorn, born on or after 1 April and before 31 May

1. Codji Springs, R & C Marwick
2. Stockdale, LJ, JK & BJ Fairclough
3. Stockdale, LJ, JK & BJ Fairclough

## Ewe under 1 ½ years, born on or after 1 June

1. Sasimwa, G & K Cole
2. Yonga Downs, B Addis
3. Codji Springs, R & C Marwick

## Ewe under 1 ½ years, born before 31 May

1. Sasimwa, C & K Cole
2. Shirlee Downs, CJ Squiers & Sons
3. Codji Springs, R & C Marwick

## Ewe, 2 years and over

1. Yonga Downs, B Addis
2. Yonga Downs, B Addis
3. Codji Springs, R & C Marwick

## Pair of Ewes, under 1 ½ years

1. Yonga Downs, B Addis
2. Sasimwa, G & K Cole
3. Codji Springs, R & C Marwick

## Ram Lamb, shorn, born on or after 1 June

1. Codji Springs, R & C Marwick
2. Shirlee Downs, CJ Squiers & Sons
3. Iveston, GR & DJ Bingham





Champion White Suffolk Lamb  
- Stockdale



Winning White Suffolk Progeny Group  
- Codji Springs

Photo Credit: Cally Dupe, Countryman

#### Ram Lamb Performance Class

1. Iveston, GR & DJ Bingham & Stockdale, LJ, JK & BJ Fairclough
2. Stockdale, LJ, JK & BJ Fairclough
3. Shirlee Downs, CJ Squiers & Sons

#### Spring Drop Ram, born on or after 1 August

1. Codji Springs, R & C Marwick
2. Codji Springs, R & C Marwick
3. Shirlee Downs, CJ Squiers & Sons

#### Ram Lamb, born on or after 1 April and before 31 May

1. Stockdale, LJ, JK & BJ Fairclough
2. Codji Springs, R & C Marwick
3. Shirlee Downs, SJ Squiers & Sons

#### Ram under 1 ½ years, born on or after 1 June

1. Codji Springs, R & C Marwick
2. Iveston, GR & DJ Bingham
3. Stockdale, LJ, JK & BJ Fairclough

#### Ram under 1 ½ years, born before 31 May

1. Stockdale, LJ, JK & BJ Fairclough
2. Shirlee Downs, CJ Squiers & Sons
3. Sasimwa, G & K Cole

#### Objective Measurement Class, Ram under 1 ½ years

1. Ridge Top, DM Carter
2. Iveston, GR & DJ Bingham
3. Sasimwa, G & K Cole

#### Ram under 1 ½ years with ASBV, born on or after 1 April

1. Yonga Downs, B Addis
2. Sasimwa, G & K Cole

#### Ram, 2 years and over

1. Codji Springs, R & C Marwick
2. Codji Springs, R & C Marwick

#### Pari of Rams, under 1 ½ years

1. Iveston, GR & DJ Bingham
2. Stockdale, LJ, JK & BJ Fairclough
3. Ridge Top, DM Carter

#### Breeders Group, 1 Ram & 2 Ewes, under 1 ½ years

1. Sasimwa, G & K Cole
2. Yonga Downs, B Addis
3. Codji Springs, R & C Marwick

#### Group of 3 Rams, under 1 ½ years

1. Stockdale, LJ, JK & BJ Fairclough
2. Shirlee Downs, CJ Squiers & Sons
3. Codji Springs, R & C Marwick

#### Progeny Group

1. Codji Springs, R & C Marwick
2. Yonga Downs, B Addis
3. Sasimwa, G & K Cole

# Wingamin Breaks National Record Ewe Price Twice

By Kiara Stacey, courtesy of the Stock Journal

The Australian White Suffolk record ewe price was smashed not once, but twice, at Wingamin White Suffolk Stud's first stage reduction sale last month.

The sale was well-supported with full clearance of 101 ewes to a top of \$7,000 and \$1937 average.

The top price ewe was a July 2020-drop, Lot 35, which was bought by David and Michelle Pipkorn, Detpa Grove, Jeparit, Vic, who broke the White Suffolk national top price ewe record they previously held.

It had ASBV's of 0.46 for birth weight, 11.12 for weaning weight, 18.2 for post-weaning weight, PW fat of -0.7, PW eye muscle depth of 2.59, intra-muscular fat of -0.41, shear force at five days of 0.31, a Total Carcase Production index of 157.15 and a Lamb Eating Quality Index of 151.98.

Detpa Grove also initially broke the record at Lot 3, at \$6600 - higher than the previous record of \$6500 that was set at the Depta Grove sale in April this year.

Wingamin White Suffolk stud principal Deb Shillabeer described the top price lot as a smart, feminine and well-proportioned ewe.

"She had fabulous figures to compliment her phenotype," she said.

"We were both surprised and stoked to be so well supported by some of the breed's leading, highly respected studs."

"To break the SA record with the \$32,000 ram a month ago was just amazing and now to break the national record for a White Suffolk ewe - twice - is the pinnacle of stud breeding really."

"It was exciting to be able to offer such a lovely line of ewes and be rewarded for it and also sad to part with some of them, so it is somewhat bittersweet."

Elders southern livestock manager and auctioneer Laryn Gogel said the record price ewes were all-round package sheep.

"Both ewes Depta Grove secured, were outstanding young ewes for quality and type with strong genetics and data featuring well on growth and TCP.

Mr Gogel said it was only stage one of the production reduction with another sale planned in 12-months time when the ewe lambs are ready.



*Stud principal, Clive Shillabeer, Elders southern livestock manager and auctioneer Laryn Gogel, and Wingamin's Caitlin Shillabeer with the \$7,000 record breaking ewe purchased by Detpa Grove.*



*Elders stud stock's Alistair Keller, stud principal Clive Shillabeer, Elders stud stock's Tom Penna and Wingamin's Caitlin Shillabeer with the second highest price ewe, which made \$6,600.*



# Shearwell Data

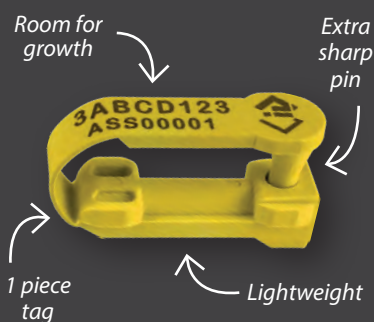
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AF 200471	AF 199046	0.3	11.1	17.2	0.9	2.4	139.1	145.3
M 205250	EM 180100 ET	0.3	11.3	18.4	0.7	3.8	158.0	160.7
S 200026 ET	S 170147 tw	0.3	10.2	17.2	-0.1	4.8	154.6	166.9
W 200725	AF 188262 tw	0.5	12.0	20.0	-0.1	2.4	146.4	154.3

Percentile Highlights	Top 5% - Purple	Top 10% - Blue	Top 20% - Green
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**AYLESBURY  
FARM  
200471  
'Ole Mate'**



**MAROOLA  
205250  
'Maverick'**



**SOMERSET  
200026**



**WAKELEIGH  
200725  
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