

THE ELITE

Show & Sale

11 - 13 SEPTEMBER 2026

2026
SPONSORSHIP
PROSPECTUS



SUFFOLK
— Australia



ABOUT THE EVENT

The Elite White Suffolk & Suffolk Show and Sale Committee was formed in 2011 to showcase four sheep breeds in the Eastern states and enable stud breeders and prime lamb producers the opportunity to purchase top quality genetics from the Elite sale following the show. The four breeds represented are White Suffolk, Suffolk, Border Leicester and Southdown. In addition, the Australasian Dorset Championships are held concurrently in the same shed, giving exposure to the Poll Dorset and Dorset Horn breeds all under the one roof!

The committee has the full support of the breed societies represented. The aim of the show is to promote the sheep breeds involved and sponsors extensively through promotion and advertising before, during and following the event. It also provides an opportunity to advance networking and promotes cohesive relationships. The event is held in the Regional Events Centre at the Bendigo Showgrounds.

The new building has ample room, entry is free to attend and there is plenty of free car parking to encourage good attendance to the event.

The event is attended by approximately 500 people over the three day period. In addition to this, there is exposure online via our social pages and via the AuctionsPlus sale interface.

We are beginning preparations for our 2026 event and invite you to participate in our wonderful event by way of sponsorship. We are grateful for any support received to assist us in staging our 2026 Elite Show and Sale and are open to discussing a tailored sponsorship package if you would like something that better suits your needs and involvement.

If you have any questions please do not hesitate to contact any of our Committee to discuss.



2026 EVENT TIMETABLE

Set up: Thursday 10th September	From 8:00am	Exhibitors arrive and scan all sheep. Sponsors with trade displays access to set up
Day 1: Friday 11th September	8:30am 6:00pm 6:30pm	White Suffolk judging White Suffolk Champion of Champions Pizza Night - Dinner in the Shed
Day 2: Saturday 12th September	8:30am 12:00pm 12:30pm 1:00pm 3:30pm 4:00pm	Suffolk & Border Leicester judging Sponsors BBQ Lunch Southdown judging Junior Judging & Handling Peter Meham Overall Supreme Breed Champion Exhibitors Meeting & AGM
Day 3: Sunday 13th September	10:00am 11:30am	Inspection of Sale Sheep AuctionsPlus Elite Sale

2026 SPONSORSHIP LEVELS & OPPORTUNITIES

Sponsorship Levels	Platinum \$5000	Gold \$2000	Silver \$1000	Trade Site \$500	Supporter \$250	Class \$100
Name/logo to appear in all event advertising (including Agricultural publications), Breed Newsletters, Show schedule and Sale catalogue	X					
Name/logo to appear in advertising in Breed Newsletters, Show schedule and Sale catalogue		X				
Name/logo to appear in some advertising in Breed Newsletters, Show schedule and Sale catalogue			X			
Continuous advertising through Facebook and other multimedia sources	X					
Advertising through Facebook and other multimedia sources		X				
Advertising through Facebook			X	X		
Trade site	X	X	X	X		
Mention as sponsor by the MC during the show	X	X	X	X	X	X
Opportunity for a presentation to the Schools Group	X	X				
Complimentary food/beverage for Friday & Saturday	X					
Complimentary food/beverage for Saturday		X	X			
Complimentary food/beverage for Saturday Night				X	X	X
Opportunity to hold workshops at convenient times during the event – to be negotiated	X					
Present ribbons for Grand Champion Classes	X					
Present ribbons for Champion Ram Classes		X				
Present ribbons for Champion Ewe Classes			X			
Present ribbons for Ordinary Classes					X	X

*Sponsorship amounts listed are GST exclusive.

ELITE SHOW AND SALE COMMITTEE CONTACTS:

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PROUDLY SUPPORTED BY:

